It only takes 3 seconds to fall in love.
So, are you smitten?

Model shown is Design 1.4 TSI 160 PS with optional 18 inch 'Discus' alloy wheels, Bi-xenon headlights and Light and sight pack.
There’s no mistaking the Beetle. Even in the most remote areas.

No other car has ever fascinated people quite as much as the Beetle, as its countless nicknames around the world testify, even in the remotest locations. Now the iconic Beetle is back, reinvented for the 21st century. More powerful, more dynamic, more exciting than ever before, equipped with cutting edge technology, new levels of interior comfort and a host of options to suit your individual taste. One thing hasn’t changed, however; it still makes you smile.

Model shown is Sport 1.4 TSI 140 PS with optional 18 inch ‘Discus’ alloy wheels.
Not every sixties icon looks as good in the 21st century.
True to its roots.
But now with attitude.
Once upon a time it was the car for everybody. Today it’s the car for you.

The Beetle has always been unique. But now it’s as individual as you want it to be. Design and Sport models build on the already well-equipped entry-level Beetle, providing additional style and sportiness, while the new Turbo Black and Turbo Silver models add an even more touch of individuality to your Beetle. Optional extras such as satellite navigation, winter pack and keyless entry allow you to individualise it still further.

Model shown is Sport with optional Bi-xenon headlights.
Equipment – Beetle

We've included numerous features for your convenience, such as the two cup holders incorporated into the centre console and allowed plenty of storage space too. The handy glovebox, unique ‘Beetle’ storage compartment in the dashboard and the front centre armrest with storage compartment provide a space for all your travel essentials.

The ‘Climatic’ semi-automatic air conditioning system is extremely user-friendly. Whether it be steamy hot or wintry cold, it provides your required cabin temperature quickly and efficiently, while maintaining your selected temperature on every journey.

The RCD 310 DAB radio/MP3 compatible CD player with eight speakers provides exceptional acoustics and also offers an AUX-in socket for connection to an external multimedia source (e.g. iPod and MP3 player). DAB digital reception enables you to listen to national and local digital stations in crystal clear digital sound.

Beetle

The Beetle marks the start of the future of the most famous car in the world. The new generation updates the classic design of the original Beetle and combines it with the technology of the 21st century. The highest quality standards and everyday practicality guarantee that the Beetle still draws attention even after seven decades. Sports and more dynamic, the longer bonnet, the more steeply angled and set-back windscreen and the flatter roofline give the Beetle a supreme air of sportiness. The new interior creates an agile, driver-oriented coupé experience and is a significantly greater sensation of space for everyone.

The dashboard is both refined and ergonomically well designed, with the stunning ‘Gloss Black’ trim complementing the interior and also highlighting the unique ‘Beetle’ storage compartment. Relevant information such as current and average fuel consumption figures, average speed, range, distance driven, the time and outside temperature can be viewed on the multifunction display during the journey. And to maximise your comfort and enjoyment, we thought you'd appreciate loads of great features, such as front electric windows, driver’s and front passenger’s seat height adjustment, easy entry sliding seats (for access to rear seats) and height and reach adjustable steering wheel. Hill hold function is a convenient addition which, for approximately two seconds, prevents your Beetle from rolling back when pulling away as agradient or during a hill start.

The dashboard as the front centre armrest with storage compartment provide a space for all your travel essentials.

The dashboard of the Beetle with optional ‘Black’ paint.
The Design model, as you'd expect, is both elegant and stylish, featuring such details as 17-inch ‘Orbit’ alloy wheels with chrome effect rims, front fog lights, body-coloured door handles and front air intakes with chrome trimmed louvre. Inside, the aesthetics include body-coloured dash, door panels and steering wheel inserts, while chrome trim detailing around the air vents, radio and instrument cluster will complement your chosen interior colour.

Luxurious ‘Tixo’ upholstery, carpet mats for the front and rear and the unique ‘Beetle’ storage compartment in the dashboard add a further touch of individuality. The RCD 510 touch-screen DAB radio/dash-mounted MP3 compatible six CD autochanger not only provides excellent acoustics, but along with the multifunction steering wheel and multifunction computer, provides controls for the Bluetooth telephone connection* for HFP (Hands-Free Profile) enabled telephones. An MDI (Multi Device Interface), providing USB and iPod connectivity, will allow you to connect and charge a compatible iPod or MP3 player, while an alarm with interior protection will provide additional peace of mind.

Extensive body-coloured bumpers, door mirrors, door handles, door sill protection with chrome insert and chrome strip on the side window bases complete the look. On 1.4 litre 160 PS models, the rear tailgate spoiler is both sporty and elegant, optimising the aerodynamics of the rear design.

Stylish 7J x 17 ‘Orbit’ alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts as well as front fog lights add a striking look to the front of the vehicle.
A selection of nine vibrant paint finishes are available to match the interior dash and door panels to your chosen exterior colour, enabling you to make a very personal colour choice.

The RCD 330 touch-screen DAB radio/dash-mounted MP3 compatible six CD autochanger features Bluetooth telephone connection* for a HFP (Hands Free Profile) enabled telephone. While your phone stays in your pocket, it automatically connects to the vehicle’s audio system and external vehicle aerial using Bluetooth wireless technology, providing the highest standards of convenience and ease of use.

* Phones must be Bluetooth HFP (Hands-Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.
Equipment – Sport

With its 18-inch ‘Twister’ alloy wheels and ‘Gloss Black’ door sills with chrome inserts, the Beetle Sport is designed to be noticed. Heat-insulating tinted glass on the rear windows and ‘Gloss Black’ door sills with integrated indicators enhance the exterior styling still further, with an extra sporty touch provided on 1.4 TSI 160 PS and 2.0 TSI 200 PS models with a ‘Gloss Black’ and body-coloured rear spoiler. Interior finishes include aluminium look pedals and ‘Gloss Black’ decorative dished and door panels, while a leather trimmed three- spoke multifunction steering wheel continues the theme with stylish ‘Gloss Black’ inserts. The multifunction steering wheel also provides controls for the RCD 510 touch-screen DAB radio, additional RNS system and Bluetooth telephone connection for HFP (Hands Free Profile) enabled telephones. There are also front sports seats with height and lumbar adjustment, upholstered in red and durable ‘Ferris’ cloth, which provide excellent support while cornering. Or, if you want something truly out of the ordinary, choose the optional ‘Vienna’ leather upholstery, shown here in eye-catching ‘Salsa Red/Black’. 2Zone electronic climate control and electronic parking sensors front and rear are also fitted as standard, as is cruise control, ambient lighting and the unique ‘Beetle’ storage compartment in the dashboard. Exclusive, trendsetting and sporty, this is Beetle styling as you’ve never seen it before.

* Phones must be Bluetooth HF P (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific phone compatibility.
† Some parts of leather interior will contain artificial leather.

Interior shown is Sport 2.0 TSI 200PS with optional ‘Fender’ premium soundpack, Light and Salsa Red/Black ‘Vienna’ leather upholstery, and metallic paint.

Parking sensors, both front and rear, assist in parking manoeuvres by emitting both audible and visual warnings, alerting the driver to any obstacles; the closer you are to an obstacle the faster the sound frequency. In addition an optical parking display extends the functions of the parking sensors by indicating your position during parking on the touch-screen colour display of the RCD 510 DAB radio. Not only do they make it easier to park, but safer too, as you are more aware of any obstacles that may be in your way.

2Zone electronic climate control air conditioning controls the temperature electronically and divides the interior into two different climate zones, enabling the driver and front passenger to adjust the temperature, air supply and distribution to suit their individual preference.

Sport
The Beetle Turbo Black and Turbo Silver. Distinctive, stylish and built for speed.
You can tell just from the names Turbo Black and Turbo Silver that driving pleasure is hidden under the beautiful skin of these two stunning models. Both are adorned with striking 19 inch ‘Tornado’ alloy wheels and sporty red brake calipers, while a body-coloured rear diffuser and chrome exhaust tailpipes left and right give the Turbo models an impressive look. The body-coloured door sill protection with chrome insert is complemented by instantly recognisable ‘Turbo’ lettering in black (Turbo Black models) or silver (Turbo Silver models). Depending on which model you opt for, black or silver-coloured door mirrors finish off the impressive exterior, but if you look closer there’s more. Its powerful 2.0 TSI 200 PS engine, coupled with either a 6 speed manual or 6 speed automatic DSG gearbox, ensures that it disappears from view just as quickly as it arrives.

The sportiest Beetle ever – making these models instantly recognisable as the most powerful ever produced, the ‘Turbo’ decals on the door panels in black or silver reinforce the sporty credentials of this powerful vehicle.

Distinctive 8J x 19 ‘Tornado’ alloy wheels with 235/40 R19 tyres and anti-theft wheel bolts complete the exterior styling of Turbo Black and Turbo Silver models.

You will often get to see the Beetle Turbo from behind, and its beautifully designed rear makes sure that you will enjoy doing so. The body-coloured rear diffuser encases two chrome exhaust tailpipes, one either side, giving a hint of what’s under the bonnet. The rear is also adorned with a rear tailgate spoiler, body-coloured on the bottom and finished with high ‘Gloss Black’ on the top, blending seamlessly with the rear window and providing convincing evidence of its sporting nature.
**Safety**

The redesigned Beetle defines Volkswagen’s commitment to provide the highest level of protection for you and your passengers. The chassis, for example, is strengthened at important points across the bodywork. Such points absorb energy and help to keep the inner protective safety cell intact following an accident.

In addition to front airbags, with passenger’s airbag deactivation switch, the driver and front seat passenger have the reassurance of a combined head and side airbag system, front seat belts and safety-optimised front head restraints which help lower the risk of whiplash injuries in the event of an accident. The two rear passengers are protected by three-point seat belts and height adjustable head restraints.

In fact, there are numerous electronic features that are constantly monitoring and assessing driving situations and they are ready to react in milliseconds should the need arise. Such features include the ABS (Anti-lock Braking System) with HBA (Hydraulic Brake Assist) to prevent the wheels from locking, and ESP (Electronic Stability Programme), utilising XDS (Electronic Differential Lock) and XME (Motion Control) to help control oversteer, understeer and loss of stability of the vehicle. For the first time in the Beetle, when specified with the 1.4 TSI 160 PS and 2.0 TSI 200 PS models, Volkswagen’s XDS system which in conjunction with ESP is designed to provide maximum grip and driving stability by helping to prevent loss of traction while cornering. We believe that prevention is the safest form of protection. And when you feel safe, you can enjoy the touring experience of the Beetle even more.

Model shown is Sport 2.0 TSI 200 PS with optional 18 inch ‘Discus’ alloy wheels and Bi-xenon headlights.

*Image shown is for illustration purposes only and may not necessarily reflect UK specification.*

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**Alloy wheels**

17 inch ‘Cirrus’ alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts. Standard on Design.

18 inch ‘Twister’ alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Standard on Sport and optional on Design.

17 inch ‘Orbit’ alloy wheels with 215/55 R17 tyres, chrome effect rims and anti-theft wheel bolts. Standard on Design.

17 inch ‘Rotor’ alloy wheels with 215/55 R17 tyres and anti-theft wheel bolts. No cost option on Design.

18 inch ‘Discus’ alloy wheels with 235/45 R18 tyres and anti-theft wheel bolts. Optional on Design and a no cost option on Sport.


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* Model shown is Sport 2.0 TSI 200 PS with optional 18 inch ‘Discus’ alloy wheels and Bi-xenon headlamps.

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Darkened rear side and rear windows reduce the amount of sunlight entering the cabin by up to 65% from the B pillar back, contributing to a pleasant interior temperature. Enhancing privacy, protecting rear passengers and luggage from unwelcome glare and enhancing sports appeal, tinted glass is a practical and stylish addition to the exterior. Optional on Beetle and Design and standard on all other models.

Optional Bi-xenon dipped and main beam headlights ensure optimum illumination, while integrated LED daytime running lights ensure the vehicle can be seen better by other road users. Optional on all models.

The 2Zone electronic climate control with automatic air recirculation features separate controls for both the driver and front passenger, enabling both to adjust the temperature setting according to their individual preference, while maintaining your chosen temperature throughout your journey. As an air quality sensor continuously monitors the outside air, automatically activating the interior air recirculation if necessary. As a handy addition on Design, this option includes cruise control which maintains your chosen speed over 19 mph. When the brakes or clutch are depressed, the speed control system automatically switches off again. Optional on Design and standard on Sport and Turbo models.

Optional equipment
The Keyless entry system enables you to enter and exit your vehicle without taking the key out of your pocket. Once inside, as soon as you have the key in you, the engine can be started without inserting the key in the lock. In the key fob simply pressing a button in the centre console. Optional on all models except Beetle.

The Winter pack includes heated front seats with three preset temperature settings and heated windscreen washer jets, ensuring you are fully prepared to face any cold spell. Optional on all models.

The leather trimmed multifunction steering wheel is exceptionally user-friendly, enabling you to control a whole host of functions, such as the radio, multifunction computer, or optional MIB (Multimedia Input Box) interface without taking your hands off the wheel. Together with the gear lever and handbrake grip, it is finished in high grade leather, and is pleasant to hold, as well as providing excellent grip and adding a touch of elegance to the interior. Optional on Beetle and standard on all other models.

When used in conjunction with the dual clutch DSG (Direct Shift Gearbox), paddle shift enables you to change gear without taking your hands off the wheel. Optional on models and optional on Beetle when ordered in conjunction with the leather trimmed multifunction steering wheel.

Optional equipment

The 2Zone electronic climate control with automatic air recirculation features separate controls for both the driver and front passenger, enabling both to adjust the temperature setting according to their individual preference, while maintaining your chosen temperature throughout your journey. As an air quality sensor continuously monitors the outside air, automatically activating the interior air recirculation if necessary. As a handy addition on Design, this option includes cruise control which maintains your chosen speed over 19 mph. When the brakes or clutch are depressed, the speed control system automatically switches off again. Optional on Design and standard on Sport and Turbo models.

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Optional equipment

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The Winter pack includes heated front seats with three preset temperature settings and heated windscreen washer jets, ensuring you are fully prepared to face any cold spell. Optional on all models.
Optional equipment

The Beetle is the only vehicle in Europe equipped with a ‘Fender’ sound system. The ‘Fender’ premium soundpack comprises two tweeters each in the mirror triangle and rear side trim, and a subwoofer located in a closed bass box in the boot. Heart and soul of the system is a 10 channel amplifier with the eight speakers delivering a 400 watt output, while ambient lighting around the speakers and door panels creates a relaxed atmosphere. Optional on all models except Beetle.

For RCD 510 DAB radio, RNS 315 navigation/DAB radio system and RNS 510 navigation/DVD radio system.

The RCD 510 touch-screen DAB radio/clock-mounted MP3 compatible six-CD autochanger features a large 6⅝ inch colour display, with intuitive menu navigation and touch-screen operation. It also features an AUX-in socket for connection to an external multimedia source, such as iPod or MP3 player and an SD card slot. Optional on Beetle and standard on all other models.

The RNS 510 touch-screen voice-activated navigation/DVD radio system responds to spoken voice commands for navigation, CD and radio functions. It features a large 6⅝ inch colour screen, DVD drive, 30 GB hard drive with preloaded navigation data, SD card reader, AUX-in socket for connection to an external multimedia source, and offers MP3, WMA and DVD video data file compatibility. Optional on all models except Beetle.

DVD playback will not function whilst the navigation system is in use or the vehicle is in motion. RNS 510 navigation/DVD radio system in lieu of standard DAB digital radio receiver.

RCD 510 DAB radio system, RNS 315 navigation/DAB radio system and RNS 510 navigation/DVD radio system cannot be specified in conjunction with each other.

RCD 310 radio system, RNS 315 navigation/DAB radio system and RNS 510 navigation/DVD radio system cannot be specified in conjunction with each other.
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<thead>
<tr>
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<th>Upholstery</th>
<th>Combinations</th>
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<tr>
<td><strong>BLACK</strong> Optional:</td>
<td><strong>SHELL BLUE</strong> Optional:</td>
<td><strong>VIENNA LEATHER</strong> Optional on Beetle</td>
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<td>B, D, T5, T5</td>
<td>B, D, T5, T5, T5</td>
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<tr>
<td><strong>CANDY WHITE</strong> Standard:</td>
<td><strong>PLATINUM-GREY</strong> Optional:</td>
<td><strong>VIENNA LEATHER</strong> Optional on Design</td>
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<tr>
<td><strong>TORNAADO RED</strong> Standard:</td>
<td><strong>LAVA</strong> Optional:</td>
<td><strong>VIENNA LEATHER</strong> Optional on Sport</td>
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<tr>
<td><strong>SATURN YELLOW</strong> Optional:</td>
<td><strong>REFLEX SILVER</strong> Optional:</td>
<td><strong>VIENNA LEATHER</strong> Optional on Turbo Silver</td>
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<td><strong>DENIM BLUE</strong> Optional:</td>
<td><strong>DEEP BLACK</strong> Optional:</td>
<td><strong>VIENNA LEATHER</strong> Optional on Turbo Black</td>
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<tr>
<td>Non-metallic</td>
<td>Metallic</td>
<td>Black</td>
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</table>

* Optional at extra cost.
† Some parts of leather interior will contain artificial leathers.
| Please note: the print processes do not allow exact reproduction of the paint and upholstery colors. | Paint, Upholstery & Combinations | 32 | 33 |
Volkswagen – for your peace of mind

Combined 47.9/5.9 42.8/6.6 38.2/7.4 36.7/7.7 57.6/4.9 52.3/5.4
Extra-urban 56.5/5.0 53.3/5.3 47.1/6.0 46.3/6.1 67.3/4.2 61.4/4.6
Urban 38.7/7.3 32.5/8.7 28.0/10.1 27.4/10.3 44.8/6.3 40.9/6.9

Max. Output, PS  1/kW at rpm 105/77 @ 5000 160/118 @ 5800 200/147 @ 5100 200/147 @ 5100 140/103 @ 4200 140/103 @ 4200

Max. Roof Load 50 50 50 50 50 50
Unladen Weight 2 1297 1359 1417 1439 1395 1417

Weights, kgs

Max. Torque, lbs.ft/Nm at rpm 129/175 @ 4100 177/240 @ 4500 207/280 @ 1700-5000 207/280 @ 1700-5000 236/320 @ 1750-2500 236/320 @ 1750-2500

The use of 100% RME and FAME (bio diesel) is not possible. For vehicle, this then reduces the possible payload accordingly. The unladen weight and payload both include the fuel tank 90% full, driver

The maximum power output figures are quoted for 1.2 litre TSI 105 PS Turbo Black, Turbo Silver

The weight of a vehicle will influence the level of CO2 emission it produces; as a result, vehicles with higher levels of specification and

The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified,

Activities regularly producing high engine loading,

The CO2 and fuel consumption figures are obtained from CO2 and fuel consumption figures, which may differ from those calculated with this standard.

Retailer Warranty*. Should the mileage exceed 60,000 miles or 4 years (whichever is soonest) Retailer Warranty*. Should the mileage exceed

Volkswagen Finance specialises in providing leasing solutions for Volkswagen drivers. Whether your requirements are for

Volkswagen Finance is a trading name of Volkswagen Financial Services (UK) Ltd. An offer of finance depends on certain

The flexibility is variable, depending on your needs and your financial situation. Monthly payments are guaranteed for 12 months, remaining payments are at the discretion of Volkswagen Driver.

Volkswagen vehicle emissions are published in the official guide to vehicle emissions. Vehicle emissions are published in the official guide to vehicle emissions, which may differ from those calculated with this standard.

The use of new components and the labour involved to provide an adequate amount of the use of the parts involved data to the engine.

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