The new e-up!
Introducing the new e-up! The future is electric.

The new e-up! is here, the compact, all-electric car that lets you drive Volkswagen’s impressive city car in all-electric guise. Zero emissions whilst the vehicle is in motion means it’s great for the environment, but that’s only half the story. Impressive performance means it’s also fun to drive, achieving 0-62mph in just 12.4 seconds, with a range of up to approximately 99 miles* on one battery charge depending on driving style and conditions. Add a raft of advanced features and innovations providing everyday practicality, and you have the ideal commuter car.

To find out more about the benefits of owning an ultra low emission vehicle, including the Government’s grants for vehicles and chargepoints, visit www.GoUltraLow.com

The specifications listed are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

* The specified NEDC range is a measure of driving style, speed, and additional electrical consuming equipment, weather conditions, number of people in the vehicle and terrain.
Small on size. Great on detail.

01 It’s the small details that make the difference. The Volkswagen roundel and distinctive blue and chrome strip below the bonnet lip, indicative of the new e-up!’s uncompromising quality, as well as its environmental credentials.

02 Thanks to the LED daytime running lights integrated in the front bumper, you can see and be seen in the new e-up! The ‘C’ signature lights not only make a real contribution towards improved visibility, but also give the new e-up! its distinctive look.

03 The new e-up! is equipped with stylish 15 inch ‘Tezzle’ alloy wheels, which have been designed to be more aerodynamic and not only add a sporty touch, but more importantly, help to conserve energy.

Model shown is new e-up! with Pure White non-metallic paint.
It may be small, but its performance is big.

With the introduction of the new e-up!, Volkswagen has made pioneering technologies accessible to everyone. Which means you can look forward to driving a technically refined, ground-breaking electric vehicle that’s ideal for everyday use, built with high levels of quality and comfort as standard. There again, it’s a Volkswagen. What else would you expect?

With 82 PS (60 kW) maximum output and 210 Nm of torque, the new e-up! clearly refutes the misconception that electric vehicles are not capable of achieving great performance. And the figures continue to impress, with the electric motor achieving a top speed of 80mph, where the law permits, while accelerating from 0-62mph in 12.4 seconds.

The drive system in the new e-up! is sophisticated and technologically advanced, achieving 82 PS maximum output and 210 Nm of torque. And with such innovations as brake energy recuperation, which saves energy usually lost during braking, its technological achievements are impressive. Braking and longitudinal performance tests, and the lithium-ion battery comes with an 8-year/99,360 miles guarantee. It’s located under the seats to maximise boot space and ensure it’s optimally protected in the event of an impact.

Recuperation is the recovery of energy usually lost when braking. On the new e-up! this is achieved by changing the drive motor to generator operation and sending the resulting current into the vehicle battery, which is used for later use. e-up! drivers can choose from four different, easy-to-activate recuperation modes, ranging from maximum delay, achieving optimum brake energy recovery, to minimal delay, achieving less recovery.

The values specified were determined using the prescribed measuring procedure. The specifications are not part of the offer, but simply serve as a means of comparison between the various vehicle types. Range is not only dependent on the efficient use of the battery by the vehicle but also on the driver behaviour and other non-technical factors (e.g. environmental conditions). Extra equipment and accessories (add-on parts, tyres etc.) can change relevant vehicle parameters, such as weight, rolling resistance and aerodynamics, and weather and traffic conditions can affect range and performance values.

Efficiency classes assess vehicles according to CO₂ emissions, taking into account the vehicle’s unladen weight. Vehicles conforming to that are graded D. Vehicles that are better than today’s average are graded A+, A, B or C. Vehicles that are worse than the average are graded E, F or G.

<table>
<thead>
<tr>
<th>Motor Feature</th>
<th>Specification</th>
</tr>
</thead>
<tbody>
<tr>
<td>Motor consumption kWh/62 miles</td>
<td>combined 11.7</td>
</tr>
<tr>
<td>Battery, kWh (total)</td>
<td>12.7</td>
</tr>
<tr>
<td>Top speed, mph</td>
<td>80</td>
</tr>
<tr>
<td>Acceleration (0-62mph)</td>
<td>12.4s</td>
</tr>
<tr>
<td>Co2 emission, g/km</td>
<td>0</td>
</tr>
<tr>
<td>Efficiency class</td>
<td>A+</td>
</tr>
</tbody>
</table>

210 NM! The maximum amount of torque is delivered instantly to the drive wheels! Immediate power when you need it!

Drive characteristics of the new e-up! Maximum torque from zero speed, creating strong and smooth acceleration instantly.
The new e-up! – Charging Possibilities

A wall box provides you with up to approximately 55% higher charging performance and consequently shorter charging time than a normal domestic mains socket. Information regarding the purchase of this charging equipment, local infrastructure check, installation, servicing and customer helpline will be available from your authorised Volkswagen retailer at point of sale. Wall box is purchased separately. Wall box shown for illustration purposes only.

The CCS (Combined Charging System) provides a charging cable with two different plugs: one to charge up from a domestic mains socket, and one for a charging station or wall box. So you should always have a cable to suit your charging method, whichever one you choose.

Plug in, charge up and off you go.

The future begins here. And it’s all-electric, as demonstrated by the nippy, emission-free new e-up! With a range of up to approximately 99 miles on one battery charge, depending on conditions and driving style, it’s the ideal everyday vehicle. Great for city driving, shopping trips, school runs, socialising and work, it’s ideal for commuters and frequent drivers alike.

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02. The CCS (Combined Charging System) provides a charging cable with two different plugs: one to charge up from a domestic mains socket, and one for a charging station or wall box. So you should always have a cable to suit your charging method, whichever one you choose.

To ensure your new e-up! is always ready to go, a number of options are available to enable you to charge the battery. The first option is to use the charging cable in conjunction with a standard domestic mains socket, for example at home or at work. This entails charging with alternating current and will take between six and ten hours to fully charge up your battery. The second option is to install a wall box at home, providing you with greater convenience and maximised charging performance. This reduces charging time to around six hours, so you can comfortably charge up your new e-up! overnight. The third and fastest option is to charge with direct current from a public charging station, using the CCS (Combined Charging System) fast charging system, which takes just 30 minutes to charge the battery to approximately 80%, getting you back on the road in no time.

* When the vehicle is in motion.
† The specified NEDC range can vary because of driving style, speed, use of additional electrical consuming equipment, outside temperature, number of people in car/maximum load, driving style selection (normal, ECO, ECO+) and terrain.

Plug in, charge up and off you go.

A single charge can take you up to 99 miles†. That’s Wembley to Stratford-upon-Avon with a bit to spare.
Everything in view. Everything under control.

Ergonomics go hand-in-hand with aesthetics in the new e-up!, ensuring everything is intuitively to hand where you’d expect it to be, enabling you to stay cool, calm, collected and in control on every trip.

The new e-up! interior not only looks good, but also feels good, thanks to the leather trimmed three-spoke steering wheel, gear knob gaiter and handbrake grip, enhancing the high quality aesthetics. The stylish ‘Sharkskin’ dashpad provides a stylish touch, whilst electronic climate control air conditioning ensures a comfortable interior environment, regardless of the chosen temperature and keeping external odours out.

High quality materials and craftsmanship ensure the integral seats not only look good but feel good too, adding a touch of style and ensuring maximum comfort for the driver and passengers on every journey. Heated front seats with three individual temperature settings are included as standard in the new e-up!, demonstrating Volkswagen’s commitment to embracing every driving experience.

Interior shown is new e-up! with Pure White non-metallic paint, ‘Beam’ Black/Grey cloth and ‘Sharkskin’ dashpad with Ceramique lower dashboard, and optional multifunction leather trimmed steering wheel.
Another innovation in the new up! is its smartphone integration. Just connect a smartphone above the dashpad, pair via Bluetooth and it becomes an infotainment system with access to your phone book and music library. It includes 2D or 3D hands free navigation via TomTom integrated navigation system, ‘Think Blue. Trainer.’ and on-board computer thanks to the Volkswagen app ‘Maps + More’.

'Think Blue. Trainer.' analyses accelerating and braking characteristics, and provides valuable tips on how to adopt a more efficient driving style. Further visual support is provided by the energy flow display and recuperation statistics on ‘Maps + More’, which constantly displays important driver information. Also on ‘Maps + More’, the e-Manager can help you achieve a more comfortable and range-efficient driving style. Simply enter your planned departure time and adjust your load and air conditioning while stationary. Your vehicle will adapt itself to your requirements and automatically provide the optimal range performance before setting off.

The Composition Colour system features a 5 inch colour touch-screen, an AUX-in socket for connection to an external multimedia source such as an iPod or MP3 player, a DAB digital radio receiver, SD card reader, music playback from MP3, WMA and AAC files, USB connectivity and six speakers front and rear. It also features Bluetooth telephone and audio connection for compatible devices.

The new up! is equipped with city emergency braking, providing a valuable contribution to safer driving. A laser sensor monitors preceding traffic and obstacles up to a distance of 50m ahead, responding up to a speed of 30mph. In an emergency situation, it automatically applies brake pressure to help reduce the severity of a collision or ideally help avoid a collision.

When parking, rear parking sensors warn of obstacles behind the vehicle via acoustic signals. The closer you get to the object, the faster the sound frequency. In addition, manoeuvring space and distances to objects behind the vehicle are clearly indicated on the Composition Colour's display.

In critical driving situations, the Electronic Stability Control (ESC) reacts within milliseconds by controlling the speed of individual wheels, helping to bring the vehicle under control. A careful driving style is essential, however, as even ESC cannot extend beyond the laws of physics. Depending whether you are driving uphill or downhill, cruise control can be set at speeds of just 4 mph and will maintain your chosen speed within the national speed limit. Click reset at your desired speed limit. All your concentration can be focussed on the road ahead, creating a more relaxed drive. (Not shown)

As well as driver’s and front passenger’s airbags, the new up! is also equipped with side airbags for the front seat occupants. Safety is also protected by the seatbelt reminder for front seat passengers during a journey. (Not shown)

1 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

Technology.

The new up! – ‘Maps + More’ and Technology

Smartphone integration.
The new e-up! to go.

If the new e-up! wasn’t already innovative enough, Volkswagen has another technical highlight up its sleeve, offering even greater convenience and functionality. The ‘Car-Net portal’ can be used in conjunction with a special app, Car-Net e-remote, which can be downloaded onto your smartphone, enabling you to operate vehicle functions from a distance.

Remote access to the new e-up! via your compatible smartphone enables you to remotely check the exterior temperature and activate the electronic climate control air conditioning system before your journey begins, ensuring a pleasant interior temperature when you set off. You can also control charging* from a distance, starting and stopping remotely, when you need, with both the charging level and remaining charge displayed on your smartphone. As soon as your vehicle begins charging, the remaining charge time is displayed.

In addition, information about your driving, charge levels and journey can be viewed at any time, including average speed and journey time. Data about the electrical consumption of the e-motor, recuperation and other functions, such as the electronic climate control are also provided.

The app also displays information about your vehicle, advising you whether the lights are still on and the doors are closed, along with your last parking position – all from the comfort of your home or office.

In addition, all functions can be controlled via the web portal on www.volkswagen.com/Car-Net.

* If connected to a suitable charge point.

Paint, upholstery and dashpad.

Reproduced for illustration purposes only. Actual car colours may vary from those shown, as print processes do not allow exact reproduction of the paint colours. Please note: Swatches reproduced for illustration purposes only. Actual upholstery and dashpad colours may vary from those shown, as paint processes do not allow exact reproduction of the upholstery and dashpad colours.

Standard | Optional

The new e-up!
Putting CO₂ emissions behind us.
Volkswagen service.

Exclusions and terms and conditions apply on all warranties and plans listed. For pricing and further details of Volkswagen e-up! service and service plans, please consult your authorized Volkswagen retailer or repairer, or visit www.volkswagen.co.uk.

The Volkswagen Warranty

All Volkswagen passenger cars are covered with a three-year/60,000 mile warranty, which protects your car against the cost of repair due to manufacturing defects. This warranty is transferable to the subsequent owner of the vehicle, if the warranty is not renewed by the original owner.

The warranty is valid if the vehicle has been regularly maintained by an authorized Volkswagen retailer, and if the vehicle is driven chiefly on urban roads and short journeys. If the vehicle is driven mainly on longer distance journeys, the warranty will expire at the point where the vehicle has covered 39,000 miles. The warranty will expire at the point where the vehicle has been driven 60,000 miles.

The warranty is not valid if the vehicle has been driven chiefly on long distance journeys, with frequent cold starts. The vehicle must be driven mainly by an owner who is not a professional driver, and who has a normal driving style.

The service intervals for the Fixed Service are as follows:

• After 3 years or 40,000 miles (60,000 km), whichever is sooner.

The service intervals for the Flexible Service are as follows:

• Every year or 12,000 miles (19,000 km), whichever is sooner.

Volkswagen e-up!

The Volkswagen e-up! is a new electric vehicle. It is manufactured by Volkswagen and sold exclusively in the United States. The e-up! is a compact city car with a range of up to 124 miles (200 km) on a single charge.

Volkswagen Assurance

Volkswagen Assurance is a comprehensive package of services that includes:

• Roadside Assistance
• Unlimited mileage
• Three-year warranty
• Two-year Paintwork Warranty
• Approved Accessories

Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is available to all Volkswagen customers.

If you require any specific feature, you must consult your authorized Volkswagen retailer who is regularly updated with new information. The specifications contained in this brochure are for information purposes only and are subject to change.

Motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you want it fixed by a Volkswagen trained technician using only genuine Volkswagen parts? Ensurance is available to all Volkswagen customers.

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The new e-up!

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