REASSURINGLY SAFE.
IMPRESSIVELY INTELLIGENT.

Driving the Polo has never been easier, thanks to a wealth of innovative technology. With on-board assistants designed to permanently monitor the road, warn the driver and even intervene in critical driving situations, it’s one of the most intelligent cars you’ll find. And certainly delivers more safety, practicality, comfort and efficiency than ever before.

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No doubt about it, the Polo is sporty, stylish and fun. With its sleek body-coloured bumpers, powerful headlights, daytime running lights and chrome detailing on the grille, the exterior is unmistakably Volkswagen. Special touches include door mirrors with integrated indicators, rear light clusters and a choice of eye-catching alloy wheels, ensuring it’s as individual, impressive and incomparable as ever. What’s even better is that you can enjoy it, knowing you’re safer than ever thanks to its impressive array of safety features and driver assistance systems.

SPORTY, STYLISH AND ABOVE ALL, SAFE.

01. **THE REAR BUMPER** integrates seamlessly into the bodylines, while ‘Cherry red’ reflectors add a sporty accent.

02. **THE FRONT GRILLE** incorporates a chrome trimmed louvre which flows seamlessly into the headlights, adding a touch of class.

03. **THE REAR LIGHT CLUSTER** incorporates the brake light, rear fog light and reversing light, enhancing the sporty rear styling.

Model shown is Polo SEL with optional 17” ‘Mirabeau’ alloy wheels and Mayan Blue non-metallic signature paint.
It’s all about personal taste. A choice of eye-catching alloy wheels allows you to add a touch of individuality to your Polo.

STEEL
6J x 14 inch steel wheels with 175/70 R14 tyres. Standard on S and S A/C models.

‘LYON’
6J x 15 inch alloy wheels with 185/60 R15 tyres. Standard on SE models.

‘PORTO’
7J x 16 inch alloy wheels in anthracite finish with 215/40 R16 tyres. Standard on SE Design models.

‘RIVAZZA’
7J x 16 inch alloy wheels with 215/40 R16 tyres. Standard on SEL models.

‘SALVADOR’
7J x 16 inch alloy wheels with 215/40 R16 tyres. Standard on R-Line models.

‘BUENOS AIRES’
5½J x 15 inch alloy wheels with 185/60 R15 low rolling resistance tyres. Standard on BlueMotion models.

‘ESTRADA’
6J x 15 inch alloy wheels with 185/60 R15 tyres. Optional on S and S A/C models.

‘FIRMA’
7½J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Standard on BlueGT models.

‘MONTANI’
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Optional on S and S A/C models.

‘MONTANI ANTHRACITE’
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Optional on SEL models.

‘MIRABEAU’
7J x 16 inch alloy wheels with 215/40 R17 tyres. Optional on SEL models.

‘PARABOLICA’
7¼J x 17 inch alloy wheels with 215/40 R17 tyres. Optional on SE Design models.

‘SERRON’
7J x 17 inch alloy wheels with 215/40 R17 tyres. Optional on GTI models.

‘SALVADOR’
7J x 16 inch alloy wheels with 215/40 R16 tyres. Standard on R-Line models.

‘RIVAZZA’
7J x 16 inch alloy wheels with 215/40 R16 tyres. Standard on SEL models.

‘BUENOS AIRES’
5½J x 15 inch alloy wheels with 185/60 R15 low rolling resistance tyres. Standard on BlueMotion models.

‘ESTRADA’
6J x 15 inch alloy wheels with 185/60 R15 tyres. Optional on S and S A/C models.

‘FIRMA’
7½J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Standard on BlueGT models.

‘MONTANI’
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Optional on S and S A/C models.

‘MONTANI ANTHRACITE’
7J x 17 inch alloy wheels with 215/40 R17 low rolling resistance tyres. Optional on SEL models.

‘MIRABEAU’
7J x 16 inch alloy wheels with 215/40 R17 tyres. Optional on SEL models.

‘PARABOLICA’
7¼J x 17 inch alloy wheels with 215/40 R17 tyres. Optional on SE Design models.
SO MUCH TECHNOLOGY AT YOUR FINGERTIPS.

**Driver Alert System**
Monitors driving behaviour and recommends when you need a break.

**Rear-View Camera**
Helps you reverse park by displaying a clear view behind your vehicle on the radio receiver display.

**Automatic Post-Collision Braking System**
Initiates secondary braking operation after impact to avoid further collisions.

**EDL (Electronic Differential Lock)**
Improves traction and handling, especially on bends.

**ABS (Anti-Lock Braking System)**
Helps maintain traction with the road surface, preventing the wheels from locking and skidding.

**Light & Sight Pack**
Automatic headlights with coming/leaving home lighting function operate using a dusk sensor and can be set to light the way to and from your vehicle for an adjustable length of time. The automatic dimming interior rear-view mirror reduces dazzle from vehicles behind, while the rain sensor automatically activates and regulates the speed of the windscreen wipers according to the amount of rainfall.

**ACC Adaptive Cruise Control**
Maintains a set distance to the vehicle in front, automatically accelerating and braking as necessary.

**Front Assist** with City Emergency Braking System
Monitors the traffic situation in front of your car, warning you when you get too close to a vehicle and even applies the brakes if needed to avoid collisions.

**Start/Stop Function**
Saves fuel and reduces emissions by switching off the engine when stationary and in neutral, then automatically restarting it when pulling away.

**Cruise Control**
At speeds of over 19mph, cruise control will take the strain out of your journey by maintaining your chosen speed, so you can keep your eyes on the road, not the speedometer.

**Front Assist with City Emergency Braking System**
Monitors the traffic situation in front of your car, warning you when you get too close to a vehicle and even applies the brakes if needed to avoid collisions.

**ASR (Traction Control)**
Help prevent wheel spin and gives better control using the ABS system.

**PARKING SENSORS**
Warns you of potential obstacles when parking via audible and visual signals.

**ESC (Electronic Stabilisation Control)**
Improves traction and handling, especially on bends.

**Towing Sensors**
Shows you all potential obstacles when parking via audible and visual signals.

**LED Electronic Differential Lock**
Improves traction and handling, especially on bends.

**ABS Anti-Lock Braking System**
Helps maintain traction with the road surface, preventing the wheels from locking and skidding.

Model shown is Polo SEL with optional 17” ‘Mirabeau’ alloy wheels and Mayan Blue non-metallic signature paint.
REAR-VIEW CAMERA
The rear-view reversing camera helps make parking easier by emitting audible signals and displaying the area behind the vehicle on the audio system or optional navigation system’s display. Additional reference lines help you to line up your Polo with the parking space, making reversing as stress-free as possible.
Optional on all models.

WHO SAYS YOU NEED EYES
IN THE BACK OF YOUR HEAD?
ADAPTIVE CRUISE CONTROL (ACC)

Adaptive Cruise Control (ACC) provides intelligent control of your driving speed by automatically adjusting acceleration and braking. Activated via the multifunction steering wheel, you can select a driving speed, and set your desired distance to the car in front. This clever system will then monitor and regulate the distance and speed accordingly. Optional on SE, SE Design, SEL, BlueMotion and BlueGT models.

Please note: Adaptive Cruise Control (ACC) is not available with 1.0 litre 60 PS or 1.0 litre 75 PS engines.
The Driver Alert system cleverly monitors your driving behavior to help keep you safe. As soon as it detects unusual driving patterns, such as lane deviation or erratic steering movements, it recommends taking a break via visual and acoustic signals. Standard on SE models and above.
COMPOSITION COLOUR SYSTEM

with 5 inch colour touch-screen, an AUX-in socket for connection to an external multimedia source, such as an iPod or MP3 player, a DAB digital radio receiver, dash-mounted single CD player, SD card reader, music playback from MP3, WMA and AAC files, USB connectivity and six speakers. It also features Bluetooth telephone and audio connection for compatible devices°. Standard on 1.2 AT and 1.0 models.

COMPOSITION MEDIA SYSTEM

6.5 inch colour touch-screen with proximity sensor, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source (compatible products only), title and cover art display, glovebox-mounted CD player and eight speakers. The media system also includes SMS functionality, allowing you to read, compose and send SMS messages using touch-screen display when your Polo is stationary (compatible Android smartphones only). The Think Blue. Trainer. – provides driver tips and journey analysis for more ecological driving and Bluetooth telephone and audio connection for two compatible devices2 at the same time. Standard on SE models and above.

DISCOVER NAVIGATION TOUCH-SCREEN NAVIGATION/RADIO SYSTEM WITH CAR-NET ‘GUIDE AND INFORM’®

with 6.5 inch colour touch-screen control for navigation, CD and radio functions, is preloaded with European navigation data, 2D/2.5D map view, three calculated routes: Fast, Short and Eco, dynamic navigation based on TMC+, branded points of interest and Traffic Sign Display. SMS functionality – read, compose and send SMS messages using touch-screen display when your Polo is stationary (compatible Android smartphones only). The touch-screen also features a proximity sensor which detects when your hand is approaching the screen and automatically adjusts the display, so it is ready for you to use. The navigation/radio system includes 3-years Car-Net ‘Guide and Inform’ online access to a range of useful information such as traffic, fuel pricing, parking space availability, weather and news feeds. Online navigation software updates enable you to download the latest map data. Optional on SE models and above.

THE FUTURE OF INFOTAINMENT IS HERE.

Intuitive touch-screen displays and state-of-the-art technology ensure radio systems and navigation radio systems, are not only easy to operate, but provide all the journey information you need and recognise virtually any external multimedia device you wish to connect.

° Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.

1 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.

2 Car-Net ‘Guide and Inform’ services are accessed via a compatible mobile device. Please see www.volkswagen.co.uk for more information. The use of ‘Guide and Inform’ services entails exchanging large volumes of data. As such, we strongly recommend that you sign-up for a flat rate data plan with your mobile network provider. After the initial 3-year Car-Net contract, an annual subscription is chargeable for the continuation of ‘Guide and Inform’ services.
You can sit back and relax in the Polo, even when you’re driving. Why is that? Because everything you need in the luxurious cabin is right where you’d expect it to be. With height adjustable front sports seats*, contemporary decor and state-of-the-art equipment right at your fingertips, driving has never been easier. Or safer.

* Available on SE Design, BlueGT, R-Line and GTI models

LUXURIOUS, STYLISH AND WITH EVERYTHING TO HAND.
Comfortable, luxurious, stylish or sporty, it’s up to you. With nine superbly equipped models to choose from, there’s a Polo to suit every taste.

SE DESIGN Dynamic and sporty, there’s no mistaking the Polo SE Design. Distinctive ‘Portago’ 16 inch anthracite finish alloy wheels set the scene, enhanced by a ‘Gloss Black’ radiator grille, ‘Gloss Black’ door mirrors with integrated indicators, door sill protectors and front fog lights with static cornering function. To the rear, the aerodynamic造型 continues with darkened rear light clusters, LED rear number plate lights and heat insulating rear tinted glass. As you would expect, the interior is superbly equipped, building on the SE’s impressive specification to include front sports seats with height adjustment, front footwell illumination in white and aluminium look clutch, brake and accelerator pedals. Stylish ‘Pyramid’ cloth upholstery is available in Palladium Grey or Ceramique, complementing the front and rear carpet mats with ‘Ceramique’ edging, ‘Ceramique’ door panels with chrome decorative inserts, and ‘Ceramique’ stitching on the leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip. The ‘Dark Rhodium’ centre console surround and ‘Ceramique’ lower dash completes the interior, creating a look that’s exciting, sporty and contemporary.

Before you’ve even set off.

SE The Polo SE offers an even greater range of impressive features, starting with eye-catching ‘Lyon’ 15 inch alloy wheels, body-coloured door handles and door mirrors, and a chrome trimmed front air intake strip. Inside, contemporary ‘Rail’ cloth upholstery, matt chrome detailing and a leather-trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip adds elegance and refinement, enhanced by air conditioning, a multifunction computer, alarm with interior protection, remote central locking, electric windows and electrically heated and adjustable door mirrors. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when your Polo is stationary (compatible Android smartphones only), glovebox-mounted single CD-player and eight speakers. It also includes ‘Think Blue. Trainer.’ – which provides driver tips and journey analysis for more ecological driving. In addition, useful features include Driver Alert system, driver’s and front passenger’s front comfort seats with height adjustment, a luggage compartment with variable load floor, reading lights front and rear, illuminated vanity mirrors and a split folding rear seat backrest.

Interior shown is Polo SE Design with optional Light & Sight pack and electronic climate control air conditioning.

SE shows the Polo SE with optional Light & Sight pack and electronic climate control air conditioning.

S AND S A/C The Polo S offers a truly impressive range of standard equipment. The body-coloured bumpers and black radiator grille with chrome trimmed louvre, halogen headlights and heat insulating green tinted glass set the scene, with vibrant ‘Grip’ cloth upholstery, ‘High Gloss Black’ decorative inserts and matt chrome door handles continuing the theme inside. The Composition Colour infotainment system offers a 5 inch colour touch-screen, an AUX-in socket for connection to an external multimedia source, such as an iPod or MP3 player, a DAB digital radio receiver, dash-mounted single CD player, SD card reader, music playback for MP3, WMA and AAC files, USB connectivity*, Bluetooth telephone and audio connection for compatible devices*, air speakers, while such features as electric front windows, driver’s seat height adjustment, instrument lighting and three spoke steering wheel ensure driving comfort. Other features include a heated rear windscreen with automatic switch-off, folding rear seat backrest, central locking, tyre pressure loss indicator, speed sensitive power assisted steering and hill hold function, with battery regeneration (recuperation – energy recovery during braking) and Start/Stop function ensuring exceptional fuel economy. Specify the Polo S A/C and you get all the standard equipment of the S model, along with a manual air conditioning system.

Interior shown in Polo S A/C with optional Light & Sight pack and electronic climate control air conditioning.

S AND S A/C shows the Polo S with optional Light & Sight pack and electronic climate control air conditioning.

1 Not compatible with Apple products, compatibility with other devices may vary, please contact your authorised Volkswagen retailer for full details.

2 Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.
If you’re looking for an exceptional level of equipment that goes one step further, the Polo SEL is for you. From the outside, the SEL is equipped with stylish ‘Rivazza’ 16 inch alloy wheels, LED headlights for dipped and main beam with separate LED daytime running lights, LED daytime running lights on anodized aluminium alloy wheels and headlamps with LED main beam lights, and headlamps including separate LED daytime running lights. In addition, the SEL features front fog lights with static cornering function, headlight washers, LED rear number plate lights and heat insulating rear tinted glass 65% light absorbing from the B pillar backwards. Inside, the luxury specification continues, building on the SE’s impressive range of features including Composition Media system, multifunction computer, manual air conditioning and matt chrome detailing on the air vent surround, gear lever gaiter surround and handbrake grip button. The leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip further enhance the impressive interior, and in addition, the SEL features a front centre armrest with storage compartment, cruise control and ultrasonic parking sensors front and rear, with audible warning and an optical parking display via the vehicle’s audio system.

Interior shown is Polo SEL with optional Winter pack, electronic climate control air conditioning, alcantara upholstery and Mayan Blue non-metallic signature paint.
NEW POLO R-LINE The new Polo R-Line builds on the impressive specification of the Polo SEL with unique styling touches inside and out. Externally, the darker, sportier ‘R-Line’ design front and rear bumpers, radiator grille and side skirts with 16 inch ‘Salvador’ alloy wheels, unique ‘R-Line’ badging and heat insulating rear tinted glass 65% light absorbing from B pillar backwards add to the excitement of driving this car. Inside, the sumptuous interior features a leather trimmed three-spoke multifunction steering wheel with aluminium inserts and ‘R-Line’ logo, front sport seats upholstered in “Race” cloth with “San Remo” microfibre side bolsters and embroidered ‘R-Line’ logo on head restraints, complemented by black rooflining, unique ‘R-Line’ door sill protectors and aluminium look pedals to ensure a total driving experience. The new Polo R-Line offers a choice of petrol and diesel engines, all designed to deliver dynamic performance, impressive fuel economy and lower emissions. For example, the 1.0 litre TSI engine sporting 110 PS of power has a low CO2 emission of just 99g/km and a frugal 65.7mpg on the Combined fuel cycle*. Equally, the 1.4 litre diesel engine combines compact engine size with low CO2 emissions of just 93g/km, making these engines exempt from Vehicle Excise Duty (VED).

* Please see pages 48-51 for CO2 emissions and fuel consumption figures.
The Polo BlueMotion offers impressive levels of economy and low emissions, comparable to fuel-efficient diesel engines on the market, building on the specification of the Polo S with a great range of features and proving that energy efficiency doesn’t have to be at the expense of luxury and comfort. Externally, the BlueMotion styling pack includes uniquely shaped front and rear bumpers and the distinctive radiator grille, creating a new sense of style, with side skirts and a rear roof spoiler enhancing the aerodynamics. ‘Buenos Aires’ 15 inch alloy wheels add a sporting touch along with the body-coloured door handles and door mirrors with integrated indicators, and front fog lights with static cornering function. The unique ‘BlueMotion’ badging symbolizes the car’s impressive environmental credentials. The well-appointed interior features contemporary ‘Link’ upholstery and matt chrome detailing on the air vent surround, gear lever gaiter surround, handbrake grip button and internal door handles, creating a luxurious feel, enhanced by the leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when the vehicle is stationary (compatible Android smartphones only), glovebox-mounted CD player and eight speakers. It also includes Think Blue. Trainer. – which provides driver tips and journey analysis for more ecological driving. Other luxuries include manual air conditioning, cruise control, electric front windows, front centre armrest with storage compartment, battery regeneration (energy recovery during braking), visual gear change recommendation for improved fuel consumption, Start/Stop function and multifunction computer displaying driving data, telephone operation and phone book.

Model shown is Polo BlueMotion with optional Clearwater Blue metallic paint.

Interior shown is Polo BlueMotion with optional electronic climate control air conditioning, Light & Sight pack and Clearwater Blue metallic paint.
The Polo BlueGT delivers a combination of sports styling and performance along with impressive economy. Externally, 17 inch ‘Montani’ alloy wheels, front fog lights, rear window spoiler and sports suspension lowered by approx. 15mm hint at the driving experience in store, while the darkened rear light clusters, ‘Gloss Black’ door mirrors and radiator grille with chrome trimmed louvre add individual style. The ‘BlueGT’ styling pack includes uniquely shaped bumpers and side skirts, enhancing the car’s aerodynamics, and the unique ‘BlueGT’ badge symbolises its sporting and environmental credentials. Inside, ‘BlueSpeed’ cloth upholstery with alcantara side bolsters, matt chrome detailing and black rooflining adds a contemporary touch, while front sports seats, electric windows and a leather trimmed three-spoke multifunction steering wheel ensure total driving comfort and enjoyment. The Composition Media system features a 6.5 inch colour touch-screen, an MDI (Multi Device Interface) via USB connection for connectivity to an external multimedia source – compatible products only, title and cover art display, a DAB digital radio receiver, SMS functionality allowing you to read, compose and send SMS messages using the touch-screen display when your Polo is stationary (compatible Android smartphones only), glovebox mounted CD player and eight speakers. The Driver Alert system, cruise control and XDS electronic differential lock for improved traction and handling help increase vehicle safety, and the Multifunction computer includes ACT Active Cylinder Management for improved fuel consumption. A split folding rear seat backrest and luggage compartment with variable load floor add functionality and practicality to the BlueGT’s outstanding specification.

Model shown is Polo BlueGT with optional 17” ‘Montani Anthracite’ alloy wheels and Blue Silk metallic paint. Interior shown is Polo BlueGT DSG with optional electronic climate control air conditioning and Light & Sight pack.
If ever there was a car you could get addicted to driving, the Polo GTI would be the one, delivering a breathtaking 192 PS performance and accelerating from 0-62mph in just 6.7 seconds. You only have to look at its sporty lines to know it’s fast, with its characteristic front design featuring the distinctive honeycomb front air intake, red radiator grille louvre, stylish side skirts and iconic GTI badging. To find out just how sporty it can be, put it through its paces with the smooth six speed manual gearbox, or let the gearbox do the hard work for you with the seven speed automatic DSG transmission, so you can concentrate on enjoying the ride. This is GTI fun at its best.
GTI delivers new standards of interior luxury and comfort, with height-adjustable front sports seats in fashionable 'Jacara' upholstery, a leather trimmed three-spoke multifunction steering wheel finished with red stitching and the GTI logo, and sporty aluminium look pedals. The dash and centre console display GTI-style decorative inserts, carpet mats are finished with red stitching, and stainless steel door sill protectors also feature the GTI logo, while ‘Black’ gloss interior trim details and black rooflining, grab handles and sun visors provide the perfect finishing touch to its sporty interior.

LED HEADLIGHTS include separate LED daytime running lights with automatic range adjustment, headlight washers, low-beam flood warning light and LED rear number plate lights. The front fog lights featuring sporty conveining function, uniquely shaped front and rear bumpers, honeycomb front air intake and dynamic distinctive red GTI louvre below the radiator grille, all hint at the GTI’s sporting prowess and heritage.

THE BODY-COLOURED REAR SPOILER emphasises the GTI’s sleek bodylines and adds definition to the rear design. This adds vehicle dynamics and creates a sporting look, along with the twin exhaust tailpipes.

‘PARABOLICA’ 17 inch alloy wheels with 215/40 R17 tyres are dynamic and exciting, adding real sporting style and enhancing performance, while the red brake calipers add a sporty presence.

01 LED HEADLIGHTS include separate LED daytime running lights with automatic range adjustment, headlight washers, low-beam flood warning light and LED rear number plate lights. The front fog lights featuring sporty conveining function, uniquely shaped front and rear bumpers, honeycomb front air intake and dynamic distinctive red GTI louvre below the radiator grille, all hint at the GTI’s sporting prowess and heritage.

02 THE BODY-COLOURED REAR SPOILER emphasises the GTI’s sleek bodylines and adds definition to the rear design. This adds vehicle dynamics and creates a sporting look, along with the twin exhaust tailpipes.

03 ‘PARABOLICA’ 17 inch alloy wheels with 215/40 R17 tyres are dynamic and exciting, adding real sporting style and enhancing performance, while the red brake calipers add a sporty presence.
Driving enjoyment is very much a matter of personal taste. That’s why we give you the option of upgrading your Polo with a choice of impressive options, providing greater levels of comfort, luxury and convenience, depending on your requirements.

**ALCANTARA SPORTS SEATS**

With ‘microfibre’ side bolsters, add a luxurious, sporty look to the interior. Soft and supple, yet hard-wearing and durable, providing the ultimate in comfort and practicality, combining with the seat design to give exceptional lateral support, while ensuring total relaxation on long journeys. Optional on SE, SEL, R-Line, BlueGT and GTI models.

**REAR-VIEW CAMERA**

The rear-view reversing camera makes parking easier by emitting audible signals and displaying the area behind the vehicle on the audio system or navigation system’s display. Auxiliary lines help you navigate safely into parking spaces, and thanks to the high resolution display, even small obstacles such as kerbs are clearly visible. Optional on all models. Image shown features optional Discover Navigation touch-screen navigation/radio system.

Rear-view camera must be specified in conjunction with Adaptive Cruise Control (ACC) & Park pack or Cruise & Park pack on S, S A/C, SE, SE Design and GTI models.

Rear-view camera must be specified in conjunction with parking sensors, front and rear on BlueMotion and BlueGT models.

**ELECTRONIC CLIMATE CONTROL AIR CONDITIONING**

provides your required cabin temperature quickly and efficiently, while maintaining your selected temperature. Optional on S A/C models and above.

In lieu of manual. Only available in conjunction with Light & Sight pack on BlueGT models.

**ADAPTIVE CRUISE CONTROL (ACC)**

including Front Assist radar sensor controlled distance monitoring system, City emergency braking system and cruise control. ACC offers you intelligent control of your driving speed by automatically adjusting acceleration and braking. The system will adjust your speed to that of the vehicle in front, keep your specified distance, warn if you are approaching too fast and, in an emergency situation, generate enough braking force to reduce the severity of a collision or even prevent the collision entirely. Optional on SE, SE Design, SEL, BlueMotion and BlueGT models.

Please note: Adaptive Cruise Control (ACC) is not available with 1.0 litre 60 PS or 1.0 litre 75 PS engines.

**ADAPTIVE DRIVE CONTROLLERS**

including Front Assist radar sensor controlled distance monitoring system, City emergency braking system and cruise control. ACC offers you intelligent control of your driving speed by automatically adjusting acceleration and braking. The system will adjust your speed to that of the vehicle in front, keep your specified distance, warn if you are approaching too fast and, in an emergency situation, generate enough braking force to reduce the severity of a collision or even prevent the collision entirely. Optional on SE, SE Design, SEL, BlueMotion and BlueGT models.

Please note: Adaptive Cruise Control (ACC) is not available with 1.0 litre 60 PS or 1.0 litre 75 PS engines.

**EVEN THE MOST IMPRESSIVE SPECIFICATION CAN BE UPGRADED.**

Driving enjoyment is very much a matter of personal taste. That’s why we give you the option of upgrading your Polo with a choice of impressive options, providing greater levels of comfort, luxury and convenience, depending on your requirements.
The sunroof is just as eye-catching from the outside as it is from the inside. Adding light and space, it fills the interior with additional natural light, providing an uninterrupted view of the sky overhead. Optional on SE, SE Design, SEL, R-Line, BlueGT and GTI models.

CRUISE & PARK PACK features cruise control and front and rear ultrasonic and audible parking sensors with optical parking display via the vehicle’s audio system. Optional on S, S A/C, SE, SE Design and GTI, standard on SEL and R-Line models.

REAR TINTED WINDOWS from the B pillar back help reduce exposure to the sun’s rays, to ensure a pleasant temperature for rear seat passengers, while also enhancing the exterior’s sporty appeal. Optional on SE, BlueMotion and BlueGT and standard on SE Design, SEL, R-Line and GTI models.

WINTER PACK includes headlight washers, heated front seats, heated windshield washer jets and a low washer fluid warning light, ensuring greater safety and comfort in rain, snow and dust. Optional on all models.

CONVENIENCE PACK includes automatic dimming interior rear-view mirror, automatic headlights on with coming/leaving home lighting function, separate daytime running lights and a rain sensor. Not to mention electrically foldable door mirrors. Optional SE, SE Design, SEL, BlueGT and GTI models.

PARKING PACK includes ultrasonic parking sensors at the front and rear which emit audible and visual signals via the vehicle’s audio system, alerting you to any obstacles in the way, while the rear-view camera gives you a clear view of the area behind your car. This pack even includes cruise control. Optional on SE, SE Design and GTI models.

Image shown features optional Discover Navigation Pro touch-screen navigation/radio system.

Options 36 – 37
Think Blue.
Sustainability + Ingenuity.

‘Think Blue’ is Volkswagen’s promise to create progressive, environmentally friendly products and processes. So, from our concepts to our designs, from our fabrics to our machines, from our buildings to our water supply and from our engines to the open road, we can help shape a more sustainable future. We have already started by creating electric vehicles, BlueMotion models and efficient BlueMotion Technologies that save you money and reduce emissions.

*BlueMotion Technologies are available on all Volkswagens, excluding Phaeton, and vary between models.
ONE EYE ON THE ROAD,  
THE OTHER ON THE ENVIRONMENT.

The Polo keeps one eye on the road but also has the environment firmly in its sights, thanks to a range of engines that set new standards in sustainable motoring. Powerful, economic and efficient, these engines deliver plenty of torque with minimal emissions and comply with the very latest EURO 6 exhaust gas regulations, implemented in 2014.

If it's efficiency you're looking for, the BlueMotion 1.0 litre TSI petrol engine with 95 PS is a real highlight, capable of returning a frugal 68.9mpg on the Combined fuel cycle* with CO₂ emissions of just 94g/km. These impressive figures are due to a whole raft of innovations, including a Start/Stop function and battery regeneration system, multifunction computer with visual gear change recommendation for improved fuel consumption, Think Blue. Trainer. (driver tips and journey analysis) and a BlueMotion styling pack including uniquely shaped front and rear bumpers, distinctive radiator grille with side skirts and a rear roof spoiler further enhancing the aerodynamics. The Polo BlueMotion – the ultimate way to Think Blue.

In addition to the BlueMotion, the Polo range has no less than six petrol units and two diesel units all featuring BlueMotion Technologies for greater fuel efficiency. For example, the 1.0 litre TSI 110 PS engine delivers 65.7mpg on the Combined fuel cycle*, with CO₂ emissions of just 99g/km. If you prefer a diesel engine, the 1.4 litre TDI 75 PS engine delivers 70.6mpg on the Combined fuel cycle* with impressive CO₂ emissions of only 93g/km. Alternatively, for those seeking a balance of economy and performance, the Polo BlueGT 1.4 litre TSI ACT 150 PS is sure to tick all the boxes. Innovative ACT (Active Cylinder Technology) is at the forefront of Volkswagen’s engine development. When driving with an engine speed of between 1,000 and 4,000rpm and at speeds of up to approximately 80mph (where the law permits), two of the four cylinders can be completely, and imperceptibly deactivated. This optimises the engine’s efficiency and can ultimately reduce fuel consumption and CO₂ emissions. ACT is only available on BlueGT 1.4 litre TSI ACT 150 PS models.

THINK BLUE. TRAINER. Analyses your driving style in terms of the average and current fuel consumption of your Polo. And best of all, it gives you tips on your driving style so you can be even more efficient and environmentally friendly.

Model shown is Polo SEL with optional 17" ‘Mirabeau’ alloy wheels, electric glass sunroof, Light & Sight pack and Mayan Blue non-metallic signature paint.

* Please see pages 48-51 for CO₂ emissions and fuel consumption figures.
The high-quality Volkswagen painting process incorporates an anti-corrosion treatment, ensuring your Polo meets the toughest demands throughout its service life.

All upholsteries have two things in common – high-quality materials and uncompromising workmanship – protecting your seats against wear and giving you maximum comfort and enjoyment.

Please note, the print processes do not allow exact reproduction of the paint colours. * Optional at extra cost. Please note, the print processes do not allow exact reproduction of the upholstery colours.
### Seat upholstery

- **Standard on S and S A/C**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

- **Standard on SE and SEL**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

- **Standard on SE Design**
  - Palladium Grey (BQ) Black Palladium Grey Ceramique
  - Palladium Grey (BQ) Black Palladium Grey Ceramique

- **Standard on BlueMotion**
  - Titan Black/Olympia Blue/Crystal Grey (RU) Black Titan Black Titan Black
  - Titan Black/Olympia Blue/Crystal Grey (RU) Black Titan Black Titan Black

### Alcantara sports seats with ‘Microfibre’ side bolsters

- **Optional on SE and SEL**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

- **Optional on R-Line**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

- **Optional on BlueGT**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

- **Optional on GTI**
  - Titan Black (BY) Black Titan Black Titan Black
  - Titan Black (BY) Black Titan Black Titan Black

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* Pure White (0Q), Mayan Blue non-metallic signature (D7), Flash Red non-metallic signature (D8), metallic, pearl effect and premium signature paints, and alcantara upholstery are optional at extra cost.

† Pure White (0Q) paint is a no cost option on SE Design and BlueGT models.

V Standard.

v Optional at extra cost.

– Not available.
There’s a Volkswagen for all of us.

Nippy city run around? Luxurious executive saloon? Open-top cruiser? Whatever it is you’re looking for, we probably have it. From the iconic Beetle and Golf GTI to the up! and fuel-efficient BlueMotion Golf, there’s a Volkswagen for everyone. If you’re thinking you might like to try a different Volkswagen, take a look at the selection below to see what else we have. There are 21 models in our range, so there’s bound to be at least one that catches your eye.

To see these models and configure your ideal Volkswagen, visit: www.volkswagen.co.uk

Efficient
Our BlueMotion models benefit from innovative energy-saving technology that helps you optimise fuel consumption and reduce harmful emissions. This includes low rolling resistance tyres and improved aerodynamics, advanced engines and gearboxes. Choose from the BlueMotion Polo, Golf, Golf Estate and Golf SV.

However, BlueMotion Technology can be found across our range where automatic Start/Stop technology and brake energy recuperation is a standard feature, helping you to save more money by being more efficient.

Spooky
Golf: As exciting to drive as it is to look at. Style, performance and power. You will also find our sporty gene in the iconic Golf GTI and Golf R.

Efficient
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However, BlueMotion Technology can be found across our range where automatic Start/Stop technology and brake energy recuperation is a standard feature, helping you to save more money by being more efficient.

City run around
up!: The ideal city car. Efficient, fun and surprisingly spacious, with that trademark Volkswagen solidity.

If you’re looking for something slightly more spacious, then why not consider the Tiguán, Golf VI, Golf Estate, Touran and Passat Estate.

Spacious family cars
New Sharan: The ultimate in convenience with sliding rear doors, and enough space for the whole family. And their luggage.

If it’s space you’re after, then you might also like to consider the Tiguán, Golf VI, Golf Estate, Touran and Passat Estate.

Style
Beetle: The original icon. And still the most unique way to make a fashion statement.

For more fun with the top down, why not consider Beetle Cabriolet or the Golf Cabriolet.

Executive
Volkswagen CC: Perfectly turned out high-tech, executive luxury. A contemporary, stylish and innovative coupé.

All the luxury you need can also be found in the Jetta, and executive comfort in the Passat and Passat Estate – winner of ‘European Car of the Year’ 2015.

4x4
Touareg: The SUV just got smarter. True four by four capability off-road, and smooth, luxurious and powerful when on it. Features four wheel drive technology, 4MOTION, as standard for optimum road grip, stability and control.

Or anywhere, do anything! in our four wheel drive alternatives: new Golf Alltrack, Tiguán and Passat and Passat Estate 4MOTION models.

Touran: The only PHEV on sale in the golf and the only one to combine high-tech, cutting-edge plug-in hybrid technology with the flexibility of a seven-seat, family-friendly MPV.

City run around
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### Engine

<table>
<thead>
<tr>
<th>Model</th>
<th>Engine Type</th>
<th>Cubic Capacity</th>
<th>Max. Output, PS (01)/kW</th>
<th>Max. Torque, lbs.ft/Nm</th>
<th>Gearbox</th>
<th>Weights, kg</th>
</tr>
</thead>
<tbody>
<tr>
<td>S, S A/C</td>
<td>Three cylinder petrol</td>
<td>1.0/999</td>
<td>60/44</td>
<td>70/95</td>
<td>Five speed manual</td>
<td>Manual gearbox: Unladen weight (02) 1055</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>Three cylinder petrol</td>
<td>1.0/999</td>
<td>75/55</td>
<td>70/95</td>
<td>Five speed manual</td>
<td>1055</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>Four cylinder petrol</td>
<td>1.2/1197</td>
<td>90/66</td>
<td>118/160</td>
<td>Five speed manual</td>
<td>1107</td>
</tr>
<tr>
<td>BlueMotion</td>
<td>Three cylinder petrol</td>
<td>1.0/999</td>
<td>95/70</td>
<td>118/160</td>
<td>Five speed manual</td>
<td>1111</td>
</tr>
<tr>
<td>SEL, R-Line</td>
<td>Four cylinder petrol</td>
<td>1.0/999</td>
<td>110/81</td>
<td>147/200</td>
<td>Six speed manual</td>
<td>1116</td>
</tr>
<tr>
<td>BlueGT</td>
<td>Four cylinder petrol</td>
<td>1.4/1395</td>
<td>150/110</td>
<td>184/250</td>
<td>Six speed manual</td>
<td>1224</td>
</tr>
<tr>
<td>GTI</td>
<td>Four cylinder petrol</td>
<td>1.8/1798</td>
<td>192/141</td>
<td>236/320</td>
<td>Six speed manual</td>
<td>1272</td>
</tr>
</tbody>
</table>

### Performance

<table>
<thead>
<tr>
<th>Model</th>
<th>Top Speed, mph (km/h), where the law permits</th>
<th>Acceleration, secs 0 - 62mph</th>
<th>ABI Insurance Group, 1 - 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>S, S A/C</td>
<td>100 (161)</td>
<td>15.5</td>
<td>10E</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>107 (173)</td>
<td>14.3</td>
<td>10E</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>114 (184)</td>
<td>10.8</td>
<td>15E</td>
</tr>
<tr>
<td>BlueMotion</td>
<td>119 (191)</td>
<td>10.5</td>
<td>15E</td>
</tr>
<tr>
<td>SEL, R-Line</td>
<td>122 (197)</td>
<td>9.3</td>
<td>18E</td>
</tr>
<tr>
<td>BlueGT</td>
<td>137 (220)</td>
<td>7.8</td>
<td>23E</td>
</tr>
<tr>
<td>GTI</td>
<td>146 (236)</td>
<td>6.7</td>
<td>29E</td>
</tr>
</tbody>
</table>

### Environmental Information

<table>
<thead>
<tr>
<th>Model</th>
<th>Fuel Grade, Minimum</th>
<th>Fuel Tank Capacity, galls/ltrs (05)</th>
<th>Official Fuel Consumption, mpg/ltr per 100km (06)</th>
<th>Official CO2 Emission, g/km (07)</th>
<th>Emission Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manual gearbox</td>
<td>Unleaded, 95 RON</td>
<td>10.0/45</td>
<td>Urban: 49.6/5.7, Extra-urban: 68.9/4.1, Combined: 60.1/4.7</td>
<td>Manual gearbox</td>
<td>EURO 6</td>
</tr>
<tr>
<td>Automatic DSG gearbox</td>
<td>–</td>
<td>–</td>
<td>Urban: 48.7/5.8, Extra-urban: 68.9/4.1, Combined: 60.1/4.7</td>
<td>Automatic DSG gearbox</td>
<td>EURO 6</td>
</tr>
</tbody>
</table>

### Trailer Load Limits

<table>
<thead>
<tr>
<th>Model</th>
<th>Braked 12% Incline</th>
<th>Unbraked: Manual gearbox</th>
<th>Unbraked: Automatic DSG gearbox</th>
<th>Towbar Load Limit</th>
<th>Max. Roof Load</th>
</tr>
</thead>
<tbody>
<tr>
<td>S, S A/C</td>
<td>800</td>
<td>520</td>
<td>750</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>800</td>
<td>520</td>
<td>750</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>SE, SE Design</td>
<td>1000</td>
<td>550</td>
<td>800</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>BlueMotion</td>
<td>870</td>
<td>820</td>
<td>1000</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>SEL, R-Line</td>
<td>840</td>
<td>820</td>
<td>1000</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>BlueGT</td>
<td>910</td>
<td>870</td>
<td>1000</td>
<td>50</td>
<td>75</td>
</tr>
<tr>
<td>GTI</td>
<td>960</td>
<td>920</td>
<td>1000</td>
<td>50</td>
<td>75</td>
</tr>
</tbody>
</table>

Notes:
- Figures in [ ] are for 1.8 litre TSI 192 PS GTI DSG models only.
- Seven-speed automatic gearbox available on SE and SE Design models.
TECHNICAL SPECIFICATION – DIESEL.

Manual gearbox:

- Fuel grade, minimum Diesel (04) Diesel (04) Diesel (04)
- Weights, kgs Environmental information
  - Max. torque, lbs.ft/Nm 154/210 154/210 169/230 Acceleration, secs 0 - 62mph
  - Max. output, PS (01)/kW 75/55 75/55 90/66 Manual gearbox 107 (173) 107 (173) 114 (184)
  - Cubic capacity, ltrs/cc 1.4/1422 1.4/1422 1.4/1422 where the law permits
  - Towbar load limit 50 50 50 Noise, dB
  - Trailer load limits, kgs (03)
    - Braked 12% incline 1000 1000 1100 Official CO2 emission, g/km
  - Unbraked: Manual gearbox (07) 93 93 93
  - Combined 83.1/3.4 78.5/3.6 78.5/3.6
  - Extra-urban – – –
  - Urban 70.6/4.0 68.9/4.1 68.9/4.1
  - Payload (02) 407-531 407-531 428-531 manual gearbox,
  - Unladen weight (02) – – – Combined 83.1/3.4 78.5/3.6 78.5/3.6
  - Automatic DSG gearbox – – – Emission class EURO 6 EURO 6 EURO 6
  - Axle load limit:
    - Gross vehicle weight 1650 1650 1670

Engine Performance

- Maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
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ECO Engine 1.4 litre TDI 75 PS

- Urban 70.6/4.0 68.9/4.1 68.9/4.1
- Extra-urban – – –
- Combined 83.1/3.4 78.5/3.6 78.5/3.6
- Fuel consumption and CO2 figures are obtained under standardised EU test conditions (Directive 93/116/EEC). This allows a direct comparison between different manufacturer models but may not represent the actual fuel consumption achieved in ‘real world’ driving conditions. More information is available on the Volkswagen web site at www.volkswagen.co.uk and at www.vca.gov.org.
- The size of the fuel tank is approximate and therefore it may be possible to add a greater amount of fuel than the size of the tank specified, BS EN 590, can be used in diesel engines. The use of ethanol in forecourt petrol meeting BS EN 228 is allowable. The use of 100% RME and FAME (bio diesel) is not possible. Forecourt diesel with up to 7% bio diesel content, adhering to standard factory-fitted options may emit higher levels of CO2. More information is available on the Volkswagen web site at www.volkswagen.co.uk and at www.vca.gov.org.
- The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.
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### DIMENSIONS.

**Exterior dimensions**

<table>
<thead>
<tr>
<th>S, S A/C, SE Design, SEL, BlueMotion, Blue GT</th>
<th>SEL R-Line, Blue GTI</th>
</tr>
</thead>
<tbody>
<tr>
<td>Length, mm</td>
<td>3972</td>
</tr>
<tr>
<td>Width – including door mirrors, mm</td>
<td>1993</td>
</tr>
<tr>
<td>Width – opened front/rear doors, mm</td>
<td>2466/2307</td>
</tr>
<tr>
<td>Height, mm</td>
<td>1559</td>
</tr>
<tr>
<td>Height – opened bonnet/floor, mm</td>
<td>1759</td>
</tr>
<tr>
<td>Height – opened tailgate/floor, mm</td>
<td>2000</td>
</tr>
<tr>
<td>Wheelbase, mm</td>
<td>2670</td>
</tr>
<tr>
<td>Turning circle, m</td>
<td>10.6</td>
</tr>
</tbody>
</table>

**Interior dimensions**

| Effective headroom – front, mm               | 974 (970)          | 974 (970)    |
| Effective headroom – rear, mm               | 943 (943)          | 943 (943)    |
| Elbow width, front, mm                      | 1386               | 1393         |
| Elbow width, rear, mm                       | 1384               | 1384         |
| Legroom front, mm                           | 1042               | 1042         |
| Legroom rear, mm                            | 824                | 824          |
| Maximum luggage capacity, litres VDA        | 280                | 204          |
| Maximum luggage capacity, litres VDA        | 952                | 882          |

S, R-Line shown is Polo SEL with optional alcantara sports seats and Mayan Blue non-metallic paint.
The Volkswagen Warranty

Upon purchase of a new Volkswagen car, you can have a three-year/60,000 miles warranty, which protects your car against the failure of certain mechanical and electrical components due to manufacturing defects. This comes free of charge. A year later, you can extend the warranty for a further one-year/60,000 miles period (whichever is sooner) at a Guaranteed Replacement Price. Should the mileage exceed 60,000 miles within the first two years, the manufacturer’s two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer in England and Wales.

Body Protection Warranty

The bodyshell and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorized Volkswagen retailer or repairer for advice and full details.

Extended warranty

The internal body sections and panels of the Polo are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the operating instructions. Please consult your authorized Volkswagen retailer or repairer for advice and full details.

Three-year Warranty

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the latest features and innovations. Volkswagen offers an Extended warranty for three years. The Volkswagen Warranty covers the failure of most technical and electrical components due to manufacturing defects. This comprises the full range of systems, major assemblies and components, and is entirely dependent on how the car is likely to be driven and its general use. To help you identify which type is the most suitable for you, please refer to the following guide:

Service intervals

The Volkswagen Warranty should be offered to you on every three years or 60,000 miles for the first three years. To ensure that you are not subject to any service intervals created by your additional warranty policy, please consult your authorized Volkswagen retailer on your first visit. Full details of the Volkswagen Warranty are available from your authorized Volkswagen retailer in England and Wales.

Volkswagen Finance

Volkswagen is a leading manufacturer of passenger cars, including high-performance vehicles and electric cars. Volkswagen offers a range of finance products, such as hire purchase, personal loan, and contract hire, to help you manage your vehicle costs. Please check the latest finance offers and terms and conditions with your authorized Volkswagen retailer.

Volkswagen Insurance

Volkswagen offers a wide range of insurance products for your Volkswagen vehicle. Please consult your authorized Volkswagen retailer for advice and full details.

Volkswagen Roadside Assistance

Volkswagen Roadside Assistance is available to all new Volkswagen owners for three years. Please check the latest roadside assistance services with your authorized Volkswagen retailer.

Volkswagen Ensurance

Volkswagen Ensurance is a comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality and service you need. Please check the latest insurance services with your authorized Volkswagen retailer.

CO2 Emissions

Volkswagen is committed to reducing its CO2 emissions and to developing more sustainable and efficient vehicles. Please check the latest CO2 emissions data with your authorized Volkswagen retailer.

Volkswagen Service

Volkswagen is committed to providing high-quality vehicle maintenance and service services. Please check the latest vehicle maintenance and service services with your authorized Volkswagen retailer.

Volkswagen Customer Care

Volkswagen Customer Care is available to all new Volkswagen owners for three years. Please check the latest customer care services with your authorized Volkswagen retailer.

Volkswagen Guarantee

Volkswagen Guarantee is available to all new Volkswagen owners for three years. Please check the latest guarantee services with your authorized Volkswagen retailer.

Volkswagen Technical Support

Volkswagen Technical Support is available to all new Volkswagen owners for three years. Please check the latest technical support services with your authorized Volkswagen retailer.

Volkswagen After Sales

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The Polo