Volkswagen Lifestyle

Our Collections
New Volkswagen / Golf 8 · ID. · R · GTI · Heritage
Five collections, one lifestyle.

Inspired by the Volkswagen models and their designs, the five Volkswagen Lifestyle Collections offer all sorts of wonderful everyday and leisure time companions. From casual t-shirts to practical and trendy accessories. Join us as we explore the world of Volkswagen Lifestyle – available from your Volkswagen dealership.
Contents

You can find more from the world of Volkswagen on Instagram: instagram.com/volkswagen

And there’s always something new happening on Facebook: facebook.com/VolkswagenDE
New Volkswagen / Golf 8
Ben 07:35
Hey there. Good morning.

Jana 07:37
It's way too early to be a good morning ...

Ben 07:38
You know what they say: the early bird ...

Jana 07:40
The early bird can get lost.

Jana 07:44
Besides, even soy milk can go off, as I just learned.

Ben 07:46
:) How about a hearty breakfast then? I'm on my way from training and could definitely eat. See you at the Café Grande at 8:30?

Jana 07:47
Might be tight ...

Ben 07:49
You'll make it ;) And we'll have a gr8 day afterwards, strolling around town with nothing to do.

Jana 07:50
:) Already on my way.
Knitted Hat

In the right head space: knitted hats with turn-up cuff and yellow label with Volkswagen logo.  
Colour: Blue  
Material: 50% cotton, 50% acrylic  
Size: One size  
5H0-084-303

Sweatshirt

One for all: unisex sweatshirt with a round neckline, ribbed hem and yellow accents.  
The large, integrated “8” stands for the Golf 8.  
Colour: Light Grey Melange  
Material: 100% cotton  
Size: XS – 3XL  
5H0-084-131-1-573 to 5H0-084-131-F-573

Best Friends

Gym Bag

It holds what it says on the front: the trendy, water-resistant bag with drawstring can carry up to 8 kilos.  
Colour: Blue  
Dimensions: 35 x 45 cm  
5H0-087-318

Jana 08:33
Here first! Where are you?

Ben 08:34
I’m just nipping upstairs with my sports gear, I’ll be there in 2 minutes.

Jana 08:34
One thing’s for sure: breakfast is on you ;)}
Men’s T-Shirt
Casual look: jersey t-shirt with round neckline • The integrated “8” logo in the shoulder area is large – yet subtle • Colour: Light Grey Melange • Material: 100% cotton • Size: S – 3XL
5H0-084-200-A -573
to 5H0-084-200-F -573

Travel Bag
Oodles of space: the trendy sports bag with zip fastener and three side pockets has a volume of 40 litres and a carrying capacity of 15 kilos • The removable shoulder strap can be adjusted in length • Colour: Grey Melange • Material: 100% polyester • Dimensions: 32 x 60 cm
5H0-087-300

Lanyard
The key to style: lanyard with transparent 8s printed all over and rotating snaplink hook • Colour: Blue • Material: Polyester • Dimensions: 2.5 x 52 cm
5H0-087-610

Cap
Captain cool: stylish baseball cap with “8” gel print on the side • Fits virtually any head thanks to metal clasp at the back to adjust the size • Colour: Grey Melange • Material: 100% cotton • Size: One size
5H0-084-300-A
**Charging Cable**

As charged: the cable lights up to show that charging is in progress • For power sources with a Type-A USB connection and end devices with a Lightning, micro or Type-C USB connection • Colour: Blue • Dimensions: 120 cm

5H0-087-703-E

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**Men’s T-Shirt**

Fresh look: the Volkswagen logo shines in a coordinated tonal colour on the jersey shirt • Comfortable regular fit with a round neckline • Colour: Blue • Material: Single jersey • Size: S – 3XL

5H0-084-200-A-287
to 5H0-084-200-F-287
Sweatshirt
For purists: the unisex sweater with Volkswagen logo comes in original Volkswagen Blue • The American fleece is beautifully soft on the inside • Ribbed hem • Colour: Blue • Material: 100% cotton • Size: XS – 3XL
5H0-084-131 -287 to 5H0-084-131-F -287

Ladies’ T-Shirt
Let the sunshine in: the radiant yellow lifts the spirits • The integrated “8” logo in a special shiny printing technique makes a real statement • Colour: Yellow • Material: 100% cotton • Size: XS – 2XL
5H0-084-210 -655 to 5H0-084-210-E -655
Quartets Game

Trump card against boredom: the Volkswagen quartets game with 32 cards displays vehicles from the years 1948 to 2013, from the Beetle to the Iltis through to the XL1. For two or more people and kids from the age of 6 years. Language: German

5C0-087-528-A
**Beach Towel**

Perfectly rounded: large terry bath towel for the beach and swimming pool or as a playing surface - Soft and thick terry cotton - **Colour**: Blue - **Material**: 100% cotton - **Dimensions**: 140 cm in diameter

5H0-084-500

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**Cuddly Toys**

Friends for life: super cuddly soft toys from Sigikid you just have to love - Volkswagen logo on neck scarf - Machine washable at 30°C - For babies and kids from the age of 12 months - **Material**: 100% micro-polyester

**Bear**
- **Colour**: Grey
- **Dimensions**: 34 cm

5H0-087-576

**Bunny**
- **Colour**: Brown
- **Dimensions**: 25 cm

5H0-087-576-A

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**Jigsaw Puzzle**

Form follows form: who can find the right spot for the seven pieces? - Jigsaw puzzle for kids from 18 months - **Material**: Wood - **Dimensions**: 30 x 21 x 2.5 cm

1H9-087-528-A

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**Folding Box**

Sturdy and versatile: when the robust box is not being used to carry up to 30 kilos, it can be folded up neatly in a couple of simple steps - Tear-resistant, water- and dirt-repellent - The edges are made of a high-quality, reflective material - **Colour**: Anthracite, Silver Metallic - **Material**: 100% polyester - **Dimensions**: 50 x 32 x 27.5 cm (unfolded)

5H0-061-104
**Thermos Cup**

Hot & cool: double walled cups • Vacuum ensures that the beverage remains hot or cold • Dishwasher-safe • With laser-engraved Volkswagen logo • Colour: Blue • Material: Stainless steel • Dimensions: 18.5 cm • Capacity: 0.4 l

5H0-069-604

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**Men’s Parka**

Long story short: the short coat in parka style not only looks good, it’s also waterproof • Collar with integrated hood • “Golf” lettering on the left sleeve • Large outer pockets, one chest pocket with zip • Back slit • 2-way zip • Colour: Blue • Material: 100% polyester • Size: S – 3XL

5H0-084-003-A - 287
to 5H0-084-003-F - 287

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**Snood**

So many uses: soft fine-knit snood that can be worn as a scarf, hat, head band or face covering • Colour: Blue • Material: 95% cotton, 5% elastane • Dimensions: 25 x 50 cm

5H0-084-303-A

See page 60 for all wearing options.

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**Pocket Umbrella**

In everyone’s pocket: fully automatic pocket umbrella for use on the move • The rain drips off thanks to the Teflon treatment • Volkswagen logo inlay on the handle • Wind-proof system • Comes with cover • Colour: Black • Material: Polyester cover, metal shaft, plastic handle • Dimensions: Length when closed: 30 cm, umbrella covering diameter: 95 cm

5H0-087-602
Walking Stick Umbrella

All under one roof: the large umbrella is big enough for two people • With wind-proof system and soft grip, automatic opening mechanism • Black shiny “8” inner print on one panel • Colour: Black • Material: Polyester cover, metal shaft, EVA handle • Dimensions: Length when closed: 80 cm, umbrella covering diameter: 105 cm

5HO-087-600

Micro Fibre Cloth

Pure pleasure: the cloth cleans touch-screens and high-gloss surfaces • Embossed Volkswagen logo • Washable up to 30° C • Colour: Anthracite • Material: Polyester • Dimensions: 30 x 34 cm

5H1-096-151
Amy 11:17
Hey, where are you two cuties hanging out?

Carla 11:18
We're location scouting for our skating blog.

Amy 11:30
Ah, I see, you're both hard at work again :) Have you found anything nice?

Carla 11:33
Yes, mega! A fabulous skate park directly on the banks of the river. Tim is super excited! I can't drag him away :)))

Amy 11:35
Leave him there so. I'll gladly take his place. ;) I hear you're on four wheels now as well as four rollers?

Carla 11:36
YESSSS! We got ourselves an electric car. An ID.4. We can extend our skating/scouting radius with a clear conscience and check out good spots further afield occasionally too.

Amy 11:37
Sounds good. Then it's agreed: I'll take Tim's place? :)

Carla 11:38
Let me think ... Never! :) Without Tim, I'd be like a skateboard with two rollers. So, I think I'll keep him :)))
Drinking Bottle

Steely thirst quencher: vacuum-insulated drinking bottle keeps beverages hot or cold • BPA plasticiser-free • With soft-touch “NOW YOU CAN” inscription printed on the matt surface • Colour: Turquoise • Material: Stainless steel • Capacity: 0.5l

10A-069-604

Ladies’ T-Shirt

One shirt, one statement: T-Shirt with yellow accents on the collar and sleeves • The elongated, rounded back follows your every move • Colour: Yellow, Grey Melange • Material: 50 % cotton, 50 % polyester • Size: XS – 2XL

10A-084-210-8XP to 10A-084-210-E-8XP
Now you can

Amy 13:20
Is it raining there too? The world looks like it’s ending here!

Carla 13:22
We’ve been spared so far. I hope it stays like this. We’ve just started shooting.

Amy 13:25
Fingers crossed.

Men’s Jacket

All-rounder: jacket with padded, quilted inserts • Comfortable thanks to elasticated cuffs and borders at the waist, sleeves and hood • Colour: Dark Blue • Material: 100% polyester • Size: S – 3XL

10A-084-008-A - 530
10A-084-008-F - 530

Backpack

Easy going, lightweight but robust • Backpack made of mesh material • Click closure with embossed Volkswagen logo • Adjustable shoulder straps • Zip fastener in a contrasting colour • Colour: Dark Blue • Material: 100% polyester • Dimensions: 33 x 21 x 48 cm

10A-087-329

Pocket Umbrella

Rain meets sun: the umbrella for all eventualities • With wind-proof system • Soft handle with Volkswagen logo, opens and closes automatically • Tonal ID. logo and motif print • Comes with yellow cover • Colour: Yellow • Material: Polyester cover, aluminium/fibreglass rail, steel shaft, plastic handle • Dimensions: Length when closed: 29.5 cm, umbrella covering diameter: 97 cm

10A-087-602
**Men’s T-Shirt**

Into the blue: t-shirt in modern, wide fit and oversized shoulders • Hexagon print on front with ID. logo • **Colour**: Dark Blue • **Material**: 100% cotton • **Size**: S – 3XL

10A-084-200-A -530 to 10A-084-200-F -530

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**Model Car ID.4**

Start small: detailed model car • **Colour**: Honey Yellow • **Material**: Zinc die-cast • **Scale**: 1:43

11A-099-300- -B1W
Men's Functional Shirt

On the move: shirt with woven ID. hexagon pattern at the front and back • ID. logo at the back • Colour: Dark Blue • Material: 68 % polyamide, 32 % polyester • Size: S – 3XL

10A-084-203-A -S30
to 10A-084-203-F -S30

Men's Functional Shorts

Twice as good: 2-layer look with elasticated waistband and drawstring ensures excellent freedom of movement • ID. hexagon cut-out at the back • Colour: Dark Blue • Material: Outer fabric: 82 % polyester, 18 % elastane; material of inner shorts: 92 % polyester, 8 % elastane • Size: S – 3XL

10A-084-398-A -S30
to 10A-084-398-F -S30
Carla 16:22
The weather has held so far, but the wind is slowly picking up. I'm going to get Tim loaded and we'll drive home. We'll look at the pictures then.

Amy 16:26
Can't wait to see them!
Sounds like you've found your dream spot.

Carla 16:27
Absolutely! Stay tuned ;}

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Ladies’ Jacket

Be prepared: lightweight transitional jacket with hood and pockets in 2-layer look • Can be folded up small and kept in a handy carry pouch • Colour: Turquoise, White • Material: 100% nylon • Size: XS – 2XL

10A-084-018 - 23A
to 10A-084-018-E - 23A

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Socks

The perfect pair: unisex socks • Turquoise and red camouflage pattern as electrifying eye-catcher • Colour: Red, Turquoise • Material: 75% cotton, 20% polyamide, 5% elastane • Shoe size: 39/42, 43/46

10A-084-361-A
to 10A-084-361-B

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Are you ready?

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By the way: the ID. Collection has a carbon-neutral balance! Find out more on page 61.
**Men’s T-Shirt**

Statement: shirt with “NOW YOU CAN” print • Casual look with modern fit and raglan sleeves • Colour: Grey Melange • Material: 50% cotton, 50% polyester • Size: S – 3XL

10A-084-200-A -8XP
to 10A-084-200-F -8XP

**Beach Towel**

Home and dry: large, comfortable bath towel for beach or swimming pool • Firm terry quality • Eye-catching ID.3 camouflage pattern • Colour: Red, Turquoise • Material: 100% cotton • Dimensions: 180 x 100 cm

10A-084-500-A

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**Model Car**

**ID.3**

Top model: model car with true-to-original details • Colour: Turquoise Metallic • Material: Zinc die-cast • Scale: 1:43

10A-099-300- -C6L
Annie 17:43
Hi Dad. Fancy a game of tennis?
Tomorrow morning?

Dad 17:46
Hi honey. Absolutely –
I’ve been waiting for a week to
get my revenge!

Annie 17:47
Have you been training in secret?

Dad 17:49
Let me put it this way: I’ve set a new
lap record on my jogging route.

Annie 17:53
You do know you don’t have to jog
around the court?

Dad 17:55
True: but I’ll be doing a lap of honour
when I win ;)

Annie 17:59
Of course you’ll win – a meal with the
winner after the match ;)

Ready
to Play
Backpack

R – as in roomy: dry bag with reinforced base, pocket at the front and top opening • Zipper with reflective detail • Colour: Black • Material: 100% polyester • Dimensions: 42 x 60 cm

5H6-087-327

Drinking Bottle

Thirst quencher: drinking bottle in innovative design with leak-proof fastener • Can also be used as a dumbbell when filled • Colour: Anthracite, Black • Material: Tritan • Dimensions: 24.5 cm high, 7.5 cm in diameter • Capacity: 0.55 l

5H6-069-601-A

Team Player
Men’s
Sweat Jacket
Looking cool: jacket with stand-up collar • Slit side pockets • Volkswagen logo on the left upper arm • Colour: Black • Material: 90% cotton, 10% polyester • Size: S – 3XL
5H6-084-002-A
to 5H6-084-002-F

Cap
Head of style: unisex cap with underside of the peak in carbon look • Raised embrodered R logo • Size can be adjusted using metal clasp • Blue contrast stitching on the peak • Colour: Black • Material: 100% polyester • Lining material: 100% cotton • Size: Unisex
5H6-084-300

Hoodie
Summit assault: unisex hoodie with print of Pikes Peak raceway • Right sleeve with dynamic logo and start number • ID. logo on left sleeve • Colour: Black • Material: 90% cotton, 10% polyester • Size: S – 3XL
5H6-084-130-A
to 5H6-084-130-F
Men’s T-Shirt

“Race to the Clouds”: imprint of Pikes Peak raceway with technical information and lettering • With dynamic logo and start number on the right sleeve • Colour: Black • Material: 100 % cotton • Size: S – 3XL

5H6-084-200-A -041
to 5H6-084-200-F -041

Match Win

Snood

Flexible and versatile: soft snood can be worn as a scarf, hat, head band or face covering • Colour: Black • Material: 95 % cotton, 5 % elastane • Dimensions: 25 x 50 cm

5H6-084-303

See page 60 for all wearing options.
Bath Towel
Sport, beach, sun: striped towel with large R logo • Colour: Blue, Grey, Black • Material: 100% cotton • Dimensions: 180 x 80 cm
5H6-084-500

Men’s Polo Shirt
Sporty? Stylish! Shirt made of piqué weave • Blue accents on the collar, sleeves and button placket • Colour: Black • Material: 95% cotton, 5% elastane • Size: S – 3XL
5H6-084-230-A to 5H6-084-230-F

Ladies’ T-Shirt
Reaching heights: “Pikes Peak Hill Climb” lettering with printed course of raceway • Dynamic logo and start number on the right sleeve • Colour: Black • Material: 100% cotton • Size: XS – 2XL
5H6-084-210 to 5H6-084-210-E
Annie 14:11
Phew, I’m glad we got our exercise in before eating. I don’t think I can move another centimetre after eating those sweet potato tacos. Thanks for the invite. And thanks for letting me win again ;))

Dad 14:15
Of course you won. After all, you learned from the best ;)
Ladies’ Jacket
Warm & cool: light transitional jacket with stand-up collar and blue, water-repellent zip • Volkswagen logo on the left sleeve • Raglan cut • Colour: Black • Material: 97% polyester, 3% elastane • Size: XS – 2XL
5H6-084-018 to 5H6-084-018-E

Key Tag
Everything in hand: key ring with Volkswagen laser engraving • Raised R logo on cast zinc plate • Colour: Silver • Material: Injection moulded zinc • Dimensions: 6 x 2.6 x 0.4 cm
5H6-087-010

Porcelain Mug
Well-earned break: cup with handle with R logo in white • Colour: Black, White • Material: Porcelain • Dimensions: 9.8 cm high, 9.3 cm in diameter • Capacity: 0.35 l
5H6-069-601
Leon 18:01
Hi. Fancy going to the cinema?

Mia 18:02
Oh yes, veeeeery much! Which film?

Leon 18:03
Your favourite film :)

Mia 18:04
You remembered? Wow, I'm impressed!

Leon 18:06
I remember everything ;)  
Also, that you've never been to the drive-in cinema before ....

Mia 18:07
:( Yes, true – there isn’t one in our area unfortunately.

Leon 18:08
But there is one. It’s a really cool one in fact.

Mia 18:08
??

Leon 18:09
Let me surprise you ;)

Leon 18:10
Bring something warm, I’ll collect you in two hours.
**Men's Polo Shirt**

A perfect fit: stylish men's single jersey polo shirt • Printed GTI check on the chest pocket • Concealed button placket • **Colour:** Black • **Material:** 100 % cotton • **Size:** S – 3XL

5HV-084-230-A -041
to 5HV-084-230-F -041

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**Hoodie**

Hero of the hood: black unisex hoodie • Honeycomb print with GTI logo at the front • Woven GTI label at the back • **Colour:** Black • **Material:** 70 % cotton, 24 % polyester, 6 % elastane • **Size:** S – 3XL

5HV-084-130-A -041
to 5HV-084-130-F -041

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**Key Tag**

Constant companion: key tag with raised GTI logo and coordinates • Key holder in honeycomb styling • **Colour:** Black, White • **Material:** Soft PVC • **Dimensions:** 8 x 3.5 x 0.6 cm

5HV-087-013

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**Jules 21:17**

Hey, bro. Are you in town? Want to meet up?

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**Leon 21:19**

Hi, not right now. Mia and I are enjoying our very own drive-in cinema. A bit of us-time, you know ;)

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**Leon 21:20**

But you can pick us up before heading to the club later ...
Men’s T-Shirt
Clear statement: men’s white t-shirt with red, raised GTI logo print at the back • Raised print of the GTI coordinates on the left side of the chest • Colour: White • Material: 100% cotton • Size: S – 3XL
5HV-084-200-A -084 to 5HV-084-200-F -084

Sports Bag
Powerhouse: for sports gear and weekend trips • Two inside and two outside pockets • Length-adjustable and removable shoulder strap • Reinforced base • Colour: Black • Material: 100% polyester • Dimensions: 48 x 28 x 20 cm
5HV-087-318

Cap
GTI out front where it belongs: sporty cap with a GTI design • Raised GTI logo print • Adjustable band with metal clasp and embossed Volkswagen logo • Colour: Black • Material: 100% polyester • Size: Head size 56 – 60 cm
5HV-084-300- -041
Leading Role

Ladies’ T-Shirt
Easy going: ladies’ casual t-shirt with cap sleeves • GTI logo print at the front, woven GTI label at the back • Colour: White • Material: 100% cotton • Size: XS – 2XL
SHV-084-210-084 to SHV-084-210-E-084

Key Tag
Attached: key tag with loop made of genuine Golf GTI seat upholstery • Metal surround with laser engraving • Colour: Black, White, Red • Material: Metal, fabric • Dimensions: 10 x 3.1 x 0.65 cm
SHV-087-010-A
Ladies’ T-Shirt

Lady in black: shirt with GTI logo with pearl print on the chest • GTI logo print on the shoulder blade • Casual fit • **Colour:** Black • **Material:** 100 % cotton • **Size:** XS – 2XL

5HV-084-210-041

5HV-084-210-E-041

Card Case

Holding all the cards: genuine leather card case • Card compartment with sliding mechanism and space for six cards plus another in the additional compartment • **Colour:** Black • **Material:** Leather, aluminium • **Dimensions:** 9.5 x 6.7 x 1.6 cm

5HV-087-403

Thermos Cup

On the go: double walled GTI thermos cup with matt black surface • Print of GTI coordinates • Dishwasher-safe • **Colour:** Matt black • **Material:** Stainless steel • **Dimensions:** 18.5 cm • **Capacity:** 0.4 l

5HV-069-604

Notebook

For what matters: notebook with soft-touch surface and black gloss print of GTI logo and coordinates • 192 DIN A5 pages, FSC certified, chequered • Pen loop, accordion pocket, bookmarks • **Colour:** Black • **Dimensions:** 21.5 x 15.2 x 1.6 cm

5HV-087-216

Porcelain Mug

Another refill, please: porcelain mug with printed GTI logo and coordinates • Dishwasher-safe • **Colour:** Black • **Material:** Porcelain • **Capacity:** 0.36 l

5HV-069-601-A

What exactly are the GTI coordinates all about? Find out more on page 61.
**Earbuds**

All ears: truly wireless earbuds with GTI logo print • Compatible with all modern smartphones via Bluetooth 5.0 • Handsfree function • Up to 3 hours of playback • Colour: Black • Dimensions of case: 7 x 3.2 x 3.3 cm

5HV-087-626

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**Bath Towel**

Eye-catcher on the beach: red bath towel from Möve with woven GTI logo in the border • Colour: Red • Material: 100 % cotton • Dimensions: 180 x 80 cm

5HV-084-500-A-645

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**Hip Bag**

For hipsters: roomy 2-compartment bag • Zip pull with red contrast stripes • Can be worn as a bum bag or diagonally over the shoulder thanks to length-adjustable strap • Colour: Black • Material: 100 % polyester

5HV-087-314-A

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**Slides**

Slide into comfort: sandals with GTI logo and coordinates printed on the lined straps • White footbed • Colour: Black • Material: EVA foam • Size: 37/38 – 45/46

5HV-084-350-A-041

to 5HV-084-350-D-041

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**Sunglasses**

Shades of cool: sporty sunglasses with red upper frame • Break-proof plastic lenses • Can be fitted with optical lenses • Filter category 3, UV 400 filter • Come with case and micro fibre cloth with GTI logo • Colour: Anthracite • Material: Stainless steel, polycarbonate lenses

5HV-087-900-A-041

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Jules 23:02
I’ll be with you in 10 minutes or so. That okay? Or should I listen to another couple of tracks ;)

Leon 23:03
:))) Great. Come on around. The others are also on the way.
Men's T-Shirt

No compromise: large GTI logo in raised, two-tone print on the chest • Woven GTI label at the back • Colour: Black • Material: 100% cotton • Size: S – 3XL

5HV-084-200-A-041 to 5HV-084-200-F-041

Sound of Music

Backpack

Favourite spaces: backpack with three inside compartments and one front compartment • GTI logo and coordinate print • Length-adjustable shoulder straps • Reinforced base • Colour: Black • Material: 100% polyester • Dimensions: 30 x 45 x 13 cm

5HV-087-327

Men's Swimming Shorts

Beach strike: lightweight swimming shorts with tonal GTI logo print • Drawstring around the waist for a perfect fit • Thin mesh lining on the inside • Side pockets and welt pocket with logo badge and hook-and-loop closure • Quick-drying • Colour: Red • Material: 100% polyester • Size: S – 3XL

5HV-084-580-A-645 to 5HV-084-580-F-645
**Inductive Charger**

No cable clutter: induction charger with fabric cover in a GTI check design • Wireless charging of compatible smartphones • Charging power of up to 10 W (5 V / 1 A, 9 V / 1.1 A) • Qi standard • Comes with 1.5 m charging cable • **Colour:** Black • **Material:** Aluminium • **Dimensions:** 1 x 9.9 cm

5HV-087-625

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**Snood**

Does much more: the soft fine-knit snood with white GTI logo can be used as a scarf, hat, head band or face covering • Washable at 60 °C • **Material:** 95 % cotton, 5 % elastane • **Dimensions:** 25 x 50 cm

5HV-084-303-A -645 Red  
5HV-084-303-A -041 Black

See page 60 for all wearing options.

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**Knitted Hat**

Cool when it’s cold: black knitted hat with quilted white label with a black GTI logo and coordinates • **Material:** 100 % polyacrylic • **Size:** One size

5HV-084-303- -041

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**Cushion**

Wins every pillow fight: front in genuine GTI seat cover featuring a check design, back in genuine GTI seat cover in black • Cover and pad can be washed at 30 °C • **Colour:** Black • **Material:** Polyester and polyester padding • **Dimensions:** 50 x 50 cm

5HV-084-508

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**Watch**

Watch me: stylish watch with honeycomb print • Numbers and hand are reminiscent of the GTI rev counter • Rubber strap with steel clasp • Water resistant to 3 ATM • **Colour:** Black • **Dimensions:** 4.2 cm in diameter, suitable for a wrist circumference of 16 – 21 cm

5HV-050-830
Men’s Shirt Jacket
Two in one: jacket in shirt design • Lightly padded in a woven check fabric • Patch chest pockets • GTI logo printed on the shoulder • Colour: Black • Material: Cotton, lining: polyester • Size: S – 3XL
5HV-084-002-A -041
5HV-084-002-F -041

Gloves
Functional finger: gloves with GTI logo print made of elastic material • Touch function on the thumb and index finger for using the smartphone • Cuff and palm made of elastic material • Wind-proof material on the back of the hand • Colour: Black • Material: 100% polyester • Size: XS/S – XL/XXL
5HV-084-343
5HV-084-343-B
**Kids’ T-Shirt**

Good goods come in small packages: kids t-shirt in a pleasant soft-touch material • Large GTI logo at the front and logo print at the back • Colour: Red • Material: 100 % cotton • Size: 104 / 110 – 152 / 158

5HV-084-220-645
to 5HV-084-220-D 645

**Romper Suit**

It’s never too early: romper suit with a GTI design • Press stud fastening • Colour: Red • Material: 100 % cotton • Size: 68 / 74 – 80 / 86

5HV-084-401-645
to 5HV-084-401-A-645

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**Men’s Quilted Jacket**

Packed with style: padded jacket with stand-up collar • Shoulder yoke in woven check fabric • Side zip pockets • GTI logo print on the left side of the chest • Colour: Black • Material: 100 % polyester • Size: S – 3XL

5HV-084-008-A-041
to 5HV-084-008-F-041
Kids’ Cap
For small petrolheads: sporty kids baseball cap with raised GTI logo print including coordinates • Adjustable at the back • Metal clasp • Colour: Red • Material: 100 % polyester • Size: Head size 52 – 56 cm
SHV-084-300-A -645

Pocket Umbrella
All-weather: high-quality, fully automatic pocket umbrella with Teflon coating • White GTI logo printed on one panel as well as white all-over print of the GTI letters on the opposite panel • Wind-proof system • Colour: Black • Material: Polyester cover, metal shaft, plastic handle • Dimensions: Length when closed: 30 cm, umbrella covering diameter: 95 cm
SHV-087-602

Trolley
Rock’n roll: lightweight suitcase with wheels in hand luggage size • Woven texture at the front • Red inner lining • With TSA combination lock, 2 luggage straps, luggage partition inside as well as accessories bag plus protective pouch • Colour: Black • Material: 100 % polycarbonate • Dimensions: 55 x 40 x 20 cm • Capacity: 33 l
SHV-087-301- -041

Folding Box
Everything you need: the folding box carries up to 30 kilos • Can be folded flat in just a few simple steps • Tear-resistant, water- and dirt-repellent • Colour: Black • Material: 100 % polyester • Dimensions: 50 x 32 x 27.5 cm (unfolded)
5GV-061-104

What exactly are the GTI coordinates all about? Find out more on page 61.
Time to get out
Hey Dad, the winter break is over!

Which winter break?

It's time to head out into nature again with the T1 Camper Van. We've just arrived at the cabin and are looking forward to a great weekend.

Ah, I get it now. You're following the call of the wilderness again. Don't forget to send pictures.

But why are you not sleeping in the Camper?

Because the temperature is still freezing at night in the wild ;)

I see. Then the cabin is a real plus :)
Travel Bag
Whether at the seaside, in the mountains or playing sport: the iconic bag with two inside compartments and one padded laptop pocket is a trusted companion. Carries up to 30 kilos. Detachable, length-adjustable shoulder strap. Colour: Olive. Material: 100% recycled polyester. Dimensions: 55 x 20 x 32 cm. Capacity: 38 l.

Folding Box
Big or small – small or big: the sturdy box can be folded flat in just a few simple steps. Carries up to 30 kilos. One side is printed with the front of the T1 and the other side with the rear. Colour: Olive. Material: 100% polyester. Dimensions: 50 x 32 x 27.5 cm (unfolded).

Messenger Bag
Heritage Collection

**Cap**
Heads off the sun: cap with compass rose embroidered at the front and historical Volkswagen lettering at the back. **Underside of peak is blue**. **Colour:** Olive. **Material:** 100% cotton. **Size:** One size
7E9-084-300-A

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**Kids**' **Long Sleeve Shirt**
For adventurers: shirt with long sleeves and button placket and large T1 Camper Van print at the front. **Small compass rose on the hem and historical Volkswagen lettering in the neck area**. **Imitation horn buttons**. **Colour:** Bordeaux. **Material:** 100% organic cotton. **Size:** 116/122 – 152/158
7E9-084-152-A -645 to 7E9-084-152-D -645

---

**Men’s Dress Shirt**
Outdoor in style: 100% organic cotton. Rolled-up sleeves can be kept in place with a tab. "Time to get out" embroidered in the shoulder area. **Beetle badge on upper arm**. Pleat for ease of movement at back. **Colour:** Blue Melange. **Material:** 100% organic cotton. **Size:** S – 3XL
7E9-084-270-A -530 to 7E9-084-270-F -530

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**Drinking Bottle**
Freshness boost: the glass bottle with T1 print is also suitable for carbonated drinks. **Dishwasher-safe**. **Made in Germany**. **Colour:** Black. **Material:** Glass. **Dimensions:** 26 cm high, 7.5 cm in diameter. **Capacity:** 0.7 l
7E9-069-601-A

---

**USB Stick**
A must for Camper Van fans: even in miniature size, the T1 offers lots of space – for 8 GB of data. **LED headlights that illuminate when in use**. **Comes with an extension cable**. **Colour:** Red. **Material:** Metal, rubber
211-087-620-B -645

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Mike 18:01
I haven’t even properly unpacked yet and Timmy is already exploring the area.

---

Bert 18:04
Adventurer. He takes after his granddad ;)

---
Outdoor Adventure

Men’s Rain Jacket
Whatever the weather: rain jacket with hood and elasticated hem • Large T1 colour-coordinated print at the back • Can be stored in the cloth bag to save space • Zipped pockets • Colour: Dark Blue • Material: 100% polyester • Size: S – 3XL
7E9-084-050-A -DSE to 7E9-084-050-F -DSE

Toiletries Bag
Roll up and go: the toiletries bag takes up very little space when rolled up and unleashes its full potential when hanging • Four compartments, two made of mesh material • All compartments can be zipped • Metal clip for hanging • Colour: Olive • Material: 100% recycled polyester • Dimensions: 32 x 19 x 5 cm
7E9-087-317-A

Beach Towel
Day at the seaside: light blue towel from Möve with woven T1 motif • Especially soft and fluffy thanks to single ply terry • Colour: Light Blue • Material: 100% cotton • Dimensions: 180 x 100 cm
7E9-084-500

Plush Bus
Holiday dreams: the T1 Camper Van made of cuddly plush material • Can also be used as a cushion or a neck roll • Colour: Beige, Bordeaux • Material: 100% soft velboa • Filling material: Polyester quilt • Dimensions: 29 x 14 x 17 cm
7E9-087-511

Walking Stick Umbrella
Over hill and dale: walking stick umbrella with automatic opening mechanism and wind-proof system • T1 print on one panel and various emblems on other panels • Colour: Dark Blue • Material: Polyester cover, metal shaft, wooden handle • Dimensions: Length when closed: 87 cm, umbrella covering diameter: 105 cm
7E9-087-600
Men’s T-Shirt
Hot right now: short sleeve shirt with large T2 print in front of campfire • Historical Volkswagen lettering in the neck area • Compass rose on the back hem • Colour: Light Blue • Material: 100% organic cotton • Size: S – 3XL
7E9-084-200-A-D5E to 7E9-084-200-F-D5E

Key Tag
Everything in one place: genuine leather key tag • “Beetle Cabriolet” decorative motif at the front on the metal emblem • Embossed historical Volkswagen lettering at the back • Colour: Black • Material: Leather, metal • Dimensions: 9.7 x 4.5 x 0.6 cm
7E9-087-013

Model Car Multivan
Proud heritage: detailed model of the sixth generation of the Volkswagen Multivan • Four doors as well as rear lid and bonnet can be opened • Colour: Reflex Silver Metallic, Fortana Red Metallic • Material: Injection moulded zinc • Scale: 1:18
7L1-099-302- -BL9
**Dis-**cuss

Watch out, flying object: large, lightweight discus with great flight characteristics • Printed with the Beetle Cabriolet decorative motif • Colour: Blue, Red, White • Material: Polypropylene • Dimensions: 26 x 26 x 0.3 cm

7E9-050-523

**Enamel Cup**

Warms the soul: Enamel cup for a real outdoor feeling • The sturdy and lightweight cup is ideal for camping trips • Set includes: one cup with Beetle motif and one cup with T1 motif • Colour: Blue, Yellow • Material: Enamel • Capacity: 0.25 l

7E9-069-601

**Junior Beetle**

Full speed ahead with the Junior Beetle: the padded seats offer optimum comfort • Whisper wheels keep parents happy too • Comes with a sticker kit • Colour: Anthracite or White • Material: Polyethylene

5DA-087-510 White
5C0-087-500-B -71N Anthracite

Attention: Not suitable for kids under 12 months of age. This toy does not provide protection. To be used under the direct supervision of adults. Not to be used on public roads. Please use with appropriate protective equipment.

**Picnic Blanket**

Space for everyone: soft blanket with water-repellent underside • The blanket can be rolled up and transported easily using the practical carry handle • Colour: Blue • Material: Top: 100% polyester, Underside: Polyurethane • Dimensions: 200 x 160 x 0.2 cm

7E9-084-509

**Key Tag**

Heart: in the right place • Heart key tag sparkles with Swarovski stones • Colour: Silver • Material: Injection moulded zinc • Dimensions: 6 x 2 cm

7E9-087-010-A

Guardian angel: personal protector • “Drive Safe” lettering on one side • Colour: Silver • Material: Brushed stainless steel, injection moulded zinc • Dimensions: 7 x 4 cm

7E9-087-010

**Discus**

Watch out, flying object: large, lightweight discus with great flight characteristics • Printed with the Beetle Cabriolet decorative motif • Colour: Blue, Red, White • Material: Polypropylene • Dimensions: 26 x 26 x 0.3 cm

7E9-050-523
Heritage Collection

Ladies’ T-Shirt
Hit the road: short-sleeved, comfort-fit shirt with V-neckline and large Volkswagen Beetle print • Compass rose at the back hem • Colour: White • Material: 95% organic cotton, 5% elastane • Size: XS – 2XL
7E9-084-210-084 to 7E9-084-210-E-084

Baby Snuggle Cloth
Cuddling, grasping, crackling: lots of excitement with the Sigikid snuggle cloth made of fluffy, soft material • Various gripping possibilities with ribbons, knots, Volkswagen Beetle and Volkswagen Camper Van • Built-in crackling foil provides acoustic stimulation • Washable at 30°C • Material: 100% micro-polyester, filling material: Polyester quilt • Dimensions: 19 x 19 cm
7E9-084-413-A

Campfire Romance
Sweet Tooth

Seat Cushion
Comfort outdoors: robust and water-repellent cushions • Easy to transport thanks to carrying strap • Dirt-repellent surface, outside cover is machine washable • Colour: Blue and White • Material: 100% polyester • Dimensions: 50 x 50 x 8.5 cm
7E9-069-691

Drinking Bottle
Trusted companion: stainless steel drinking bottle with T1 motif and bamboo lid with Volkswagen logo • The carry handle makes the bottle the ideal companion for outdoor adventures as well as for school and the office • Silicone seal prevents leakage • Colour: Silver • Material: Stainless steel • Capacity: 0.5 l
7E9-069-604

Sleeping Bag
Warm and cosy: light sleeping bag made of pleasantly soft material • Can be opened fully so that it can also be used as a blanket • Two sleeping bags can be combined to form a double sleeping bag • Colour: Blue, Olive • Material: 100% micro-polyester, filling material: Polyester quilt • Dimensions: 220 x 80 cm (closed)
7E9-069-621

Thermos Flask
On the way: enjoy homemade meals on the go too • Keeps food and drinks cold for up to 16 hours and warm for 9 hours • With folding spork • Food safe and leak proof • Colour: Orange, Silver • Material: Stainless steel • Capacity: 0.45 l
7E9-069-604-A
**Tin Canister**

The great north ride: tin canister with T2 motifs – adventure under the northern lights and experience the midnight sun • On the route from Oslo and Helsinki to the North Cape • For provisions and more • **Colour:** Green • **Material:** Metal • **Dimensions:** 14.3 x 10.1 x 19.7 cm

7E9-069-649

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**Beach Bag**

Packs it all in: summery bag with carrying strap and zipper • Up to 10 kilos can be transported easily in the two inside compartments • **Colour:** Blue • **Material:** 100 % recycled polyester • **Dimensions:** 50 x 18 x 37 cm • **Capacity:** 25 l

7E9-087-317

---

**Cool Packs**

Keep cool: reusable cool packs offer cooling for up to 12 hours • Set of 2 cool packs in the shape of a T1 • **Colour:** Light Blue • **Material:** 100 % micro-polyester • **Dimensions:** 17 x 8.2 x 2 cm

7E9-065-403

---

**Deck Chair**

For sun worshippers: deck chair with beech wood frame and weatherproof, changeable cover • Adjustable in 3 positions • Front side printed with T1 motif • **Colour:** Blue, Beige, Olive • **Material:** Wood, polyester fabric

**Deck chair for kids:**
for kids up to 40 kg • **Dimensions:** 130 x 50 x 2.8 cm

7E9-069-635-A

**Deck chair for adults:**
for adults up to 100 kg • **Dimensions:** 140 x 58 x 2.8 cm

7E9-069-635

---

By the way: the bags in the Heritage Collection are made from recycled polyester! Find out more on page 61.
T1 Camper from Playmobil

Mini classic: the fun-sized T1 Camper from Playmobil • The removable roof conceals an authentic interior with seating that can be converted to create a reclining area • Folding table, sink, refrigerator and roof rack with lots of utensils complete the camping experience • 74 parts including two figures • Playing fun for kids from 5 years of age • Colour: Red • Dimensions: 38.5 x 28.4 x 9.4 cm

Family Time

Mike 17:30
By the way, we don’t just have the large Camper with us in the great outdoors. The small one wanted to come along too.

Bert 17:33
They enjoy the adventure :)
Volkswagen Beetle from Playmobil

Heading south: model of the cult Beetle as a toy car from Playmobil • The roof can be removed to reveal the interior • Authentically styled with roof rack and beige seats • Also coming along for the ride are a cooler bag, sand toys, towel, suitcase, surfboard and much more • Play set with 52 parts including three figures • Playing fun for kids from 5 years of age • Colour: Light Blue • Dimensions: 34.8 x 18.7 x 9 cm

7E9-087-511-B
Cap
Well shielded: size-adjustable cap made out of two materials • Front side made of cotton with Volkswagen Beetle badge • Rear side made of red mesh material with dark blue embroidered historical Volkswagen lettering • Colour: Bordeaux, White • Material: Polyester, cotton
7E9-084-300-B

Ladies’ T-Shirt
When the sun is shining: short sleeve shirt with large T1 print in dark red • Historical Volkswagen lettering • Compass rose on the back hem • Colour: Bordeaux • Material: 95% organic cotton, 5% elastane • Size: XS – 2XL
7E9-084-210-645
to 7E9-084-210-E-645

Barbecue
On fire: the portable barbecue is ready for action in just a few simple steps • Can be folded back together compactly after use, making it easy to transport • Removable charcoal tray • Colour: Dark Red • Material: Stainless steel • Dimensions: 26 x 30 x 8.5 cm
7E9-069-642
**Barbecue Apron**

For barbecue experts: robust, dirt- and moisture-repellent apron for grilling and cooking • Removable and adjustable neck strap • Large front pocket divided into 3 segments • Tie straps at the waist • Colour: Red • Material: 100% cotton, PU coating • Dimensions: 90 x 70 cm

7E9-084-600

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**Barbecue Cutlery**

Trio infernale: with the BBQ cutlery trio consisting of tongs, meat fork and turner, there is nothing to stand in the way of the next barbecue • BBQ turner can be used for cutting and for opening bottles • Wooden handles with embossing • Material: Wood, stainless steel • Dimensions: Meat fork and barbecue tongs: 37 cm, barbecue turner: 40 cm

7E9-069-607

---

**Squared Scarf**

Heads up: cloth with large “Time to get out” motif in two different colours • Red cloth with white T1 print, blue cloth with Volkswagen Beetle motif • Material: 100% organic cotton • Dimensions: 50 x 50 cm

7E9-084-331-A -530 Blue/White
7E9-084-331-A -645 Red/White

---

**Men’s T-Shirt**

(Not just) for road trips: short sleeve shirt with large Beetle back print • Historical Volkswagen lettering on left chest side • Colour: Dark Blue • Material: 100% organic cotton • Size: S – 3XL

7E9-084-200-A -530 to 7E9-084-200-F -530

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By the way: All shirts, the dress shirt and the neck scarves in our Heritage Collection are made of organic cotton! Find out more on page 61.
Heritage Collection

Art Print
Roadtrip at home: with the “Time to get out” print, the adventure comes home • Partial print in afterglow colour • Limited edition of 1,000 pieces, consecutively hand-numbered • Made in Germany • Material: Paper • Dimensions: 60 x 80 cm
7E9-087-799

Money Box
Save for the next trip: hand-crafted money box shaped like the Volkswagen Camper Van in hippie design • Stopper underneath for opening the money box • Colour: Light Blue • Material: Ceramic • Dimensions: 22 x 9.5 cm
7E9-087-709 - 18R

Egg Cup
For the perfect breakfast (egg): egg cup in the style of the T1 Camper Van • Recess for egg in the roof of the T1 Camper • With removable roof rack as salt shaker • Material: Ceramic • Dimensions: 13 x 6.5 cm
7E9-069-644

Men’s T-Shirt
Time to get out: statement shirt with large T1 print in adventure look • Colour: Olive • Material: 100% organic cotton • Size: S – 3XL
7E9-084-200-A-WN3 to 7E9-084-200-F-WN3

Time to relax
Men’s Long Sleeve Shirt
For longer days too: shirt with long sleeves and button placket • Imitation horn buttons • Pleasant wearing comfort thanks to soft-touch surface • Colour: Olive • Material: 100% organic cotton • Size: S – 3XL
7E9-084-132-A -WN3 to 7E9-084-132-F -WN3

Wooden Chopping Board with Knife
Cutting, preparing, serving: wooden chopping board with removable insert and integrated stainless steel knife • Logo branding on knife handle and wooden board • Material: Bamboo, metal • Dimensions: 38 x 25 x 2.5 cm, Knife 32 cm
7E9-069-602

Model Car T1c “Samba Bus”
Let the sunshine in: with eight roof windows and large folding fabric sunroof, the Samba was the luxury version of the T1 • The icon is reproduced in model form here • Colour: Red • Scale: 1:43
231-099-300-E -Y3D

Cuddle Blanket
Ultimate cuddle factor: extra-soft cuddle blanket made of microfleece with Beetle Heritage motif • Underside plain cream white • Colour: Blue, Cream, Red • Material: Polyester • Dimensions: 150 x 130 cm
7E9-084-503-A

Model Car T1 1963
Spirit of the sixties: model of the legendary T1 Camper Van constructed in 1963 • The front doors and rear lid can be opened • Colour: Blue • Scale: 1:18
231-099-302-A –LRD
## Sizes

All body measurements specified in cm

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### Toddler / School kids

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<td>80 / 86</td>
<td>92 / 98</td>
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### Wearing options

**Snood**

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60

Sizes / wearing options for Snood
ID. Collection **has a carbon-neutral balance**

Climate change is one of the greatest challenges of our time. To help meet the targets set out in the Paris climate agreement, Volkswagen is aiming to be balance sheet CO\(_2\) neutral by 2050. This means: first avoid, then reduce and finally offset any currently unavoidable CO\(_2\) emissions through climate protection projects elsewhere.

The fully electric ID.3 is the first Volkswagen of all time to be produced and handed over to the customer with a carbon-neutral balance sheet. We are playing our part also and have calculated the CO\(_2\) footprint of the ID. Collection – we are offsetting this by supporting climate protection projects.

Heritage Collection **bags made out of recycled polyester**

Sustainability is a top priority for us. That’s why the bags in our Heritage Collection are produced from recycled PET, recovered for example from discarded disposable drinking bottles.

In comparison with conventionally produced polyester, several energy-intensive steps in the processing operation can be skipped in the production of RPET (Recycled Polyethylene Terephthalate). This not only saves energy and water, but also reduces carbon emissions. In addition, no new oil has to be processed into polymers and landfill usage is reduced. And: RPET is also an extremely robust material.

GTI Collection **Coordinates**

When a car celebrates marriage, it represents a significant milestone, just like in human life. At this moment, running gear and engine are joined with the body.

We celebrate this event with our GTI Collection. That’s why you will find the coordinates 52° 26’ 20.796”N 10° 46’ 26.205”E and therefore the location where the vehicles become a unit on the products.

Fact check **Good to know!**

Heritage Collection **Organic Cotton**

We use organic cotton for the shirts, dress shirt and neck scarves in our Heritage Collection. In contrast to conventional cotton, synthetic plant protection agents and fertilisers are not used in the cultivation of organic cotton. In addition, less water and energy is consumed, CO\(_2\) emissions are reduced and less damage is caused to the environment.
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