



Effective from 30.1.2020

The new up!

Price and specification guide



Model shown is new up! White Edition with optional Winter pack.

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This recommended retail price list supersedes all previous recommended retail price lists and is effective from 30.1.2020. All recommended 'On the road' retail prices, recommended retail prices and specifications are correct at the time of going to press. These prices and specifications may be subject to change without notice.

VOLKSWAGEN SERVICE PLAN – RETAIL SALES ONLY

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply: All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit volkswagen.co.uk

Front cover model shown is new up! beats with optional Winter pack and pearl effect paint.

MODEL PRICES[‡]

3 AND 5-DR HATCHBACK RANGE.		RDE2 Compliant	Fuel	Transmission		Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ²	P11D Value £ ³	BIK % ⁴	ABI Insurance Group ⁵
up! [‡]	1.0 ltr S/S [‡]	No	Petrol	3-door	5-spd manual	60	100	9,683.33	1,936.67	11,620.00	820.00	12,440.00	12,255.00	24	2E
	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	100	10,016.67	2,003.33	12,020.00	820.00	12,840.00	12,655.00	24	2E
White Edition [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	101	10,237.50	2,047.50	12,285.00	840.00	13,125.00	12,920.00	24	2E
Black Edition [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	101	10,237.50	2,047.50	12,285.00	840.00	13,125.00	12,920.00	24	2E
beats [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	100	10,558.33	2,111.67	12,670.00	820.00	13,490.00	13,305.00	24	2E
R-Line [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	101	11,200.00	2,240.00	13,440.00	840.00	14,280.00	14,075.00	24	3E
GTI [‡]	1.0 ltr TSI S/S [‡]	No	Petrol	3-door	6-spd manual	115	110	12,545.83	2,509.17	15,055.00	840.00	15,895.00	15,690.00	26	17E
	1.0 ltr TSI S/S [‡]	No	Petrol	5-door	6-spd manual	115	110	12,879.17	2,575.83	15,455.00	840.00	16,295.00	16,090.00	26	17E

1 Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see volkswagen.co.uk/owners/wltp or consult your authorised Volkswagen retailer.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 20.

3 P11D value = Total recommended retail price + delivery to retailer £509.17, + number plates £20, + VAT £105.83 (calculated by reference to total of delivery to retailer + number plates). P11D value is based on standard specification model with no factory-fitted options or other accessories.

4 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

5 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.

[‡] These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at volkswagen.co.uk/need-help/wltp.

S/S refers to Start/Stop function. RDE2 refers to Real Driving Emissions Step 2.

Prices, specifications, features, technical and other information (including fuel consumption, CO₂ emissions and range) are updated regularly and are subject to change without notice (this may include changes between order and delivery). There may be a delay in updates to our materials – always consult your authorised Volkswagen retailer for the latest information.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

MODEL PRICES†‡

ALL-ELECTRIC 5-DOOR HATCHBACK.	RDE2 Compliant		Transmission	Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Additional 'On the road' Costs £ ²	Manufacturer's Recommended 'On the road' Retail £ ² excl. PICG ³	'On the road' Retail £ with PICG ³ deducted	P11D Value £ ⁴	BIK % ⁵	ABI Insurance Group ⁶
e-up! ^{†‡}	No	5-door	Single-speed gearbox	82	0	18,754.17	3,750.83	22,505.00	690.00	23,195.00	19,695.00	23,140.00	16	10E

1 These figures were obtained after the battery had been fully charged. The e-up! is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures (known as WLTP). The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. Zero emissions while driving.

2 For full details of 'First year rate' VED (Vehicle Excise Duty), delivery to retailer, number plates and vehicle first registration fee included in the recommended 'On the road' retail price, please see page 24.

3 The Plug In Vehicle Grant is a grant currently offered by the Office for Low Emission Vehicles (OLEV) to eligible manufacturers to promote the purchase of ultra low emission vehicles. The e-up! currently qualifies for this scheme. The £3,500 grant has already been deducted from the recommended 'On the road' price shown (and therefore the recommended 'On the road' price will increase in the event that grant funding is withdrawn, or eligibility for the grant or the grant amount changes, for any reason). Customers purchasing an e-up! will receive a maximum of £3,500 off the purchase price. Your authorised Volkswagen retailer will submit the details of your order online in order to claim the grant funding. The grant is subject to full T&Cs and eligibility requirements. For more information, please contact your authorised Volkswagen retailer or visit www.gov.uk/plug-in-car-van-grants/overview. The Government 'PICG' (Plug-in Car Grant) is not applicable to sales in the Channel Islands or Isle of Man. Vehicle eligibility and grant figure correct as at January 2020.

4 P11D value = Total recommended retail price + delivery to retailer £509.17, + number plates £20, + VAT £105.83 (calculated by reference to total of delivery to retailer + number plates), not including the automatic 'PICG' deduction. P11D value is based on standard specification model with no factory-fitted options or other accessories.

5 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

6 The ABI insurance group is the recommended insurance rating set by the Association of British Insurers. Please note that insurance group ratings are purely advisory. They are used by insurers (ABI members and Lloyd's syndicates) as one of the factors in calculating premiums. Insurers are not required to follow the advisory group ratings and they may depart from them if they so wish.

‡ This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at volkswagen.co.uk/need-help/wltp.

RDE2 refers to Real Driving Emissions Step 2.

† The new e-up! is currently available from stock only. For full details please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk.

As of 11 October 2018 the government announced changes to the Plug-in Car Grant (PICG) that will affect e-up! models. The Plug-in Car Grant (PICG) rate for Category 1 vehicles, e-up!, will move from £4,500 to £3,500. These changes will be effective from 21 October 2018. For more information, please contact your authorised Volkswagen retailer or visit www.gov.uk/plug-in-car-van-grants/overview.

Prices, specifications, features, technical and other information (including fuel consumption, CO₂ emissions and range) are updated regularly and are subject to change without notice (this may include changes between order and delivery). There may be a delay in updates to our materials – always consult your authorised Volkswagen retailer for the latest information.

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Model shown is new up! R-Line with optional 17" "Polygon Black" alloy wheels and Pure White non-metallic paint with Black roof.

EFFECTIVE FROM 30 JANUARY 2020.

The new up! - 05

MAIN ITEMS OF STANDARD SPECIFICATION

STANDARD ITEMS OF EQUIPMENT: up!

VOLKSWAGEN SERVICE

3-year/60,000 miles warranty
(whichever is soonest)

3-year paintwork warranty

12-year body protection warranty

Volkswagen Roadside Assistance

Exclusions and terms apply, please see
page 28 for more details



WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Fortaleza' with
185/55 R15 tyres and anti-theft wheel bolts

Full size steel spare wheel (not beats, GTI
and e-up!)

Tool kit with jack

EXTERIOR

Black radiator grille

Body-coloured bumpers

Body-coloured door handles

Body-coloured door mirrors

Galvanised body

Halogen clear headlights with integrated
indicators, range adjustable with separate
LED daytime running lights

Heat insulating tinted glass

Lockable fuel filler cap

Rear fog light

Rear screen wash/wipe

Windscreen wiper with intermittent wipe

INTERIOR

Black Cube 2D upper dashpad

Centre console including cup holders,
front x 1, rear x 1

Chrome trim surrounds on air conditioning
panel, air vents and radio panel

Digital clock

Driver's and front passenger's sun visor
with vanity mirror

Glovebox, cooled

Height adjustable three-spoke
steering wheel

Interior light delay

Internally adjustable door mirrors

Luggage compartment cover

Luggage compartment light

INTERIOR (CONTINUED)

One-touch indicators

Rooflining, light grey

Seating

– Upholstery – 'Fusion' cloth

– Driver's and front passenger's 'easy
entry' sliding seat with memory function
(for access to rear seats – 3-door only)

– Driver's seat height adjustment

– Split folding rear seat backrest 60:40

Storage compartments in front doors
(for 1.0 litre bottles)

Variable boot floor (not e-up!)

12V socket in centre console

COMFORT AND CONVENIENCE

Air conditioning, manual

Electric windows, front

Heated rear window

Heating and ventilation with 4 speed fan

Manually dimmable rear-view mirror

DRIVER'S ASSISTANCE

Hill hold function

Multifunction computer

Power-assisted steering, speed-sensitive

Rev counter

Speedo, electronic odometer, trip counter
and fuel gauge

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Composition Colour system

– 5.0" colour screen

– AUX-in socket for connection to an
external multimedia source (e.g. iPod
and MP3 player)

– Bluetooth telephone and audio
connection for compatible devices¹

– DAB digital radio receiver

– Music playback from MP3,
WMA and AAC files

– SD card reader

– Twin tuner

– USB connectivity²

– 4 x 20 watt output

– 6 speakers, front and rear

Smartphone³ navigation interface for
smartphones with a screen size up to 5.5"
with USB connection for charging and data
transfer. Including Volkswagen App 'Maps
+ More' for iOS and Android systems with
2D or 3D hands free navigation via TomTom
integrated navigation system, 'Think Blue.
Trainer.' Driver tips and journey analysis,
access to phone book and music library with
audio output via vehicle's speaker system

VOLKSWAGEN CONNECT®

DataPlug sends vehicle information via Bluetooth to the Volkswagen Connect® app displayed on your smartphone. Volkswagen Connect® app free to download from the App Store or Google Play Store, with DataPlug connection to OBD2 port underneath the steering wheel. Features include:

- My Volkswagen – vehicle information for service and maintenance intervals, warning message displays, fuel level and mileage
- Trips – business or private journey analysis. Provides detailed map views, journey details, statistics and journey cost
- Driving style – analysis of driving style to provide tips for more efficient driving
- Parking space – displays parking location and parking duration
- Fuel monitor – monitors fuel consumption and cost
- Service partner – locates and provides directions to local retailers. Direct dial access if required
- Assistance call – direct dial to Volkswagen's 24-hour Customer Service helpline with the ability to send the vehicle's location
- Challenges – sets efficiency and driving style targets. Collect points and trophies with bonus challenges to improve your scores

SAFETY AND SECURITY

Anti-lock Braking System (ABS), Electronic Differential Lock (EDL), Electronic Brake Pressure Distribution System (EBD) and Traction Control System (TCS)

Airbags

- Driver's and front passenger's airbags with passenger's airbag deactivation switch
- Curtain airbag system, for front and rear passengers
- Front seat side impact airbags

Disc brakes, front and drum brakes, rear

Electronic engine immobiliser

Front integrated head restraints

Front three-point seat belts with tensioners

High level 3rd brake light

Isofix child seat preparation (for 2 rear child seats)

Rear head restraints x 2, height-adjustable

Remote central locking with 2 remote folding keys

Tyre pressure loss indicator

Warning buzzer and light for front and rear seat belts if unfastened

2 rear three-point seat belts

EFFICIENCY

Battery regeneration (recuperation – energy recovery during braking)

Start/Stop function



1. Devices must be Bluetooth HFP (Hands Free Profile) compatible, please contact your authorised Volkswagen retailer for specific device compatibility.
2. Compatibility with devices may vary, please contact your authorised Volkswagen retailer for full details.

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ADDITIONAL ITEMS OF STANDARD EQUIPMENT: White Edition (over up!)

WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'La Boca White' with 185/50 R16 tyres and anti-theft wheel bolts

EXTERIOR

Rear tinted glass from B-pillar backwards, approx. 65% tinted

White roof and door mirrors

INTERIOR

White Cube 3D dashpad

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: Black Edition (over up!)

WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'La Boca Black' with 185/50 R16 tyres and anti-theft wheel bolts

EXTERIOR

Black roof and door mirrors

Rear tinted glass from B-pillar backwards, approx. 65% tinted



Model shown is new up! White Edition with optional Winter pack.

ADDITIONAL ITEMS OF STANDARD EQUIPMENT: beats (over up!)



WHEELS AND SUSPENSION

Alloy wheels, four 5½J x 15" 'Radial' with 185/55 R15 tyres and anti-theft wheel bolts

Red or Black alloy wheel centre caps depending on exterior paint colour

Tyre mobility kit

EXTERIOR

'beats' decal silver foil stripe with additional colour stripe matching the exterior door mirrors, on lower edge of door panel

Chrome-plated decorative strip on tailgate

'Flash Red' or 'Black' door mirrors¹ with integrated indicators

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'beats' logo on B-pillar

INTERIOR

Carpet mats, front and rear (not R-Line)

Chrome trim on light switch surround (not R-Line)

Deep Dimension 3D upper dashpad with 'beats' logo

Door sill protectors with 'beats' design

Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip

Seating

- Upholstery - 'beats' cloth seat centre section with 'beats' logo and 'Microfleece' side bolsters

COMFORT AND CONVENIENCE

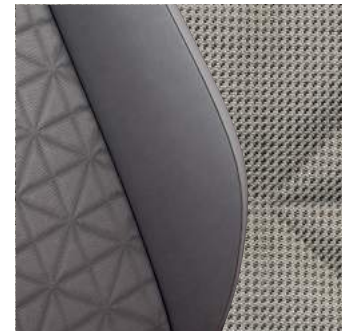
Ambient lighting

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™

- 8 channel amplifier
- Digital Sound Processor (DSP)
- 2 x tweeters in A-pillars
- 2 x woofers in front doors
- 2 x broadband speakers in rear
- 1 x subwoofer in spare wheel well
- 300 watt output

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



Model shown is new up! beats with optional Winter pack and pearl effect paint.

¹ 'Flash Red' door mirrors with Pure White or Deep Black pearl paints. 'Black' door mirrors with Tornado Red or Tungsten Silver paints.

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ADDITIONAL ITEMS OF STANDARD EQUIPMENT: R-Line (over up!)

WHEELS AND SUSPENSION

Alloy wheels, four 6J x 16" 'Triangle Black' with 185/50 R16 tyres and anti-theft wheel bolts

Sports suspension, lowered

EXTERIOR

Black roof and door mirrors with integrated indicators

Front fog lights with static cornering function

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'R-Line' badging

Unique 'R-Line' design front and rear bumpers

INTERIOR

Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip
Seating

– Heated front seats

COMFORT AND CONVENIENCE

Electrically heated and adjustable door mirrors

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



Model shown is new up! R-Line with optional 17" 'Polygon Black' alloy wheels and Pure White non-metallic paint with Black roof.

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ADDITIONAL ITEMS OF STANDARD EQUIPMENT: GTI (over up!)

WHEELS AND SUSPENSION

Alloy wheels, four 6½ x 17" 'Oswald' black diamond-turned with 195/40 R17 tyres and anti-theft wheel bolts

Sports suspension, lowered by approx. 15mm
Tyre mobility kit

EXTERIOR

Chrome exhaust tailpipe, left

Black decals above door sill on Pure White, Tornado Red and Tungsten Silver models

Door mirrors – Deep Black with integrated indicators on Deep Black models

Door mirrors – 'Gloss Black' with integrated indicators on Pure White, Tornado Red and Tungsten Silver models

Front fog lights with static cornering function and chrome trimmed surround

'Gloss Black' rear tailgate spoiler

'GTI' styling pack – uniquely shaped front and rear bumpers and 'Black' honeycomb front air intake

Rear number plate lights incorporating LED technology

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Red brake callipers, front

Red stripe on lower tailgate

Red stripe with chrome detailing on lower radiator grille

Unique 'GTI' badging on front wings, rear tailgate and front radiator grille

INTERIOR

Black rooflining

Carpet mats, front and rear with red and grey contrast stitching

Door sill protectors in stainless steel with black honeycomb pattern inset and 'GTI' logo

Leather trimmed gear knob and handbrake grip

Leather trimmed three-spoke multifunction steering wheel with GTI logo and red contrast stitching

Matt chrome trimmed, interior door handles, air vent surrounds, infotainment system and instrument clusters

Red 2D pixels upper dashpad

Seating

– Upholstery – 'Jacara Red' cloth

– Heated front sports seats

Unique 'GTI' gear knob with red detailing

COMFORT AND CONVENIENCE

Ambient lighting red, below upper dashpad

Electrically heated and adjustable door mirrors

SAFETY AND SECURITY

Rear head restraints x 2, height-adjustable with red contrast stitching

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system



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ADDITIONAL ITEMS OF STANDARD EQUIPMENT: e-up!† (over up!)

CAR-NET

- Car-Net e-remote mobile services app – 3-year subscription
- Remote battery charging management
 - Remote pre-trip interior climatisation
 - Remote departure time programming
 - Vehicle status
 - Vehicle trip statistics

WHEELS AND SUSPENSION

Alloy wheels, four 5J x 15" 'Tezzle' with 165/65 R15 low rolling resistance tyres and anti-theft wheel bolts

Tyre mobility kit

EXTERIOR

Blue stripe on lower radiator grille and rear tailgate

'e-up!' styling pack – uniquely shaped front and rear bumpers and honeycomb front air intake

Rear tinted glass from B-pillar backwards, approx. 65% tinted

Unique 'e-up!' badging

Unique front 'C' signature LED daytime running lights

Volkswagen roundel with blue and chrome strips below the bonnet lip

† The new e-up! is currently available from stock only. For full details please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk.

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INTERIOR

- Carpet mats, front and rear
- Chrome trim on light switch surround
- Leather trimmed three-spoke multifunction steering wheel, gear knob and handbrake grip
- Seating
- Heated front seats
 - Front passenger's seat height adjustment

SAFETY AND SECURITY

Energy recovery (brake energy recuperation with four energy recuperation levels)

Manual coming/automatic leaving home lighting function

Warning triangle

COMFORT AND CONVENIENCE

Climate control, 2Zone electronic air conditioning

Electrically heated and adjustable door mirrors

Heated front windscreen

Rain sensor

DRIVER'S ASSISTANCE

- Cruise control
- Dusk sensor, automatic driving lights
- e-vehicle information displayed via 'Maps + More' smartphone integration
- Parking sensors, front and rear
- Rear-view camera
- Sound generator

ELECTRIC

Two charging cables – 16amp AC cable for wallbox/chargepoints (mode 3) and 10amp mains charge cable (mode 2)

Rocker switch for drive mode selection

Socket AC type 2 (DC charge)

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

Smartphone answering via multifunction steering wheel with audio over the vehicle speaker system





Model shown is new e-up! with optional metallic paint.

EFFECTIVE FROM 30 JANUARY 2020.

The new up! – 13

FACTORY-FITTED OPTIONS

At Volkswagen, we work towards making sure that our cars are as close to how you want them as possible, and we understand that every detail needs to be right for you and your needs.

Introducing our exceptional range of factory-fitted options which allow you to express your individuality, help with the practical things in life, and add a touch of luxury at the same time. Whether you're looking for things to help you relax and help take the stress out of driving, feel protected, or simply look fantastic, just take your pick.

From carpet mats to dash pack, from climate control to winter pack, you'll find everything you need on the following pages to make your up! **your** up!, and perfect in every detail.

Factory-fitted option prices are the manufacturer's Recommended Retail Prices (RRP), inclusive of 20% VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. Models shown feature optional metallic paint.



WHEELS AND SUSPENSION

17" 'Polygon Black'	Four 6½J x 17" 'Polygon Black' with 195/40 R17 tyres and anti-theft wheel bolts	up!	White Edition	Black Edition	beats	R-Line	GTI	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
		-	-	-	-	O	-	-	187.50	225.00

Please note, choosing optional alloy wheels does not affect CO₂ emissions on up! models. Choosing larger alloy wheels than standard, as an option, may result in increased fuel consumption. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance.

PAINT

Non-Metallic	Pure White	O	-	-	O	-	O	O	287.50	345.00
	Teal Blue	O	-	-	-	-	-	O	No cost option	
	Tornado Red	O	-	-	-	-	-	O	287.50	345.00
	Tornado Red	-	-	-	O	-	O	-	No cost option	
Non-Metallic - with standard White or Black roof	Teal Blue/White	-	O	-	-	-	-	-	No cost option	
	Teal Blue/Black	-	-	O	-	O	-	-	No cost option	
	Tornado Red/White	-	O	-	-	-	-	-	287.50	345.00
	Tornado Red/Black	-	-	O	-	-	-	-	387.50	465.00
	Pure White/Black	-	-	O	-	O	-	-	287.50	345.00
Non-Metallic - with optional White or Black roof	Teal Blue/White, Teal Blue/Black	-	-	-	-	-	-	O	100.00	120.00
	Tornado Red/White	-	-	-	-	-	-	O	387.50	465.00
	Pure White/Black	-	-	-	-	-	O	O	387.50	465.00
	Tornado Red/Black	-	-	-	-	-	O	-	387.50 100.00	465.00 120.00
Metallic and Pearl Effect	Costa Azul, Honey Yellow	O	-	-	-	-	-	O	458.33	550.00
	Tungsten Silver, Deep Black	O	-	-	O	-	O	O	458.33	550.00
Metallic and Pearl Effect - with standard White or Black roof	Costa Azul/White, Tungsten Silver/White, Deep Black/White	-	O	-	-	-	-	-	458.33	550.00
	Costa Azul/Black, Honey Yellow/Black, Tungsten Silver/Black	-	-	O	-	-	-	-	458.33	550.00
	Honey Yellow/Black, Tungsten Silver/Black	-	-	-	-	O	-	-	458.33	550.00
Metallic and Pearl Effect - with optional White or Black roof	Costa Azul/White, Tungsten Silver/White, Deep Black/White	-	-	-	-	-	-	O	558.33	670.00
	Costa Azul/Black, Honey Yellow/Black, Tungsten Silver/Black	-	-	-	-	-	-	O	558.33	670.00
	Tungsten Silver/Black	-	-	-	-	-	O	-	558.33	670.00

For further details, please consult your authorised Volkswagen retailer. Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours.

● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

INTERIOR

		up!	White Edition	Black Edition	beats	R-Line	GTI	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Carpet mats, front and rear		○	○	○	●	○	●	●	50.00	60.00
'Sharkskin' dash pack ¹	'Sharkskin' upper dashpad in conjunction with 'Cross' cloth. Interior ambient lighting and surround lighting. Door sill protectors with 'e-up!' design	-	-	-	-	-	-	○	308.33	370.00
Steering wheel – multifunction leather trimmed	Multifunction leather trimmed three-spoke steering wheel, gear knob and handbrake grip	○	○	○	●	●	●	●	233.33	280.00
Variable boot floor and luggage net	In luggage compartment	-	-	-	-	-	-	○	54.17	65.00

¹ Please refer to Paint and Combinations pages in the current brochure, or visit volkswagen.co.uk for full availability of paint colours, combinations and dashpads.

IN-CAR ENTERTAINMENT AND COMMUNICATIONS

beats audio™	8 channel amplifier with 300 watt output, 2 x tweeters in A-pillars, 2 x woofers in front doors, 2 x broadband speakers in rear and 1 x subwoofer below luggage compartment cover	-	-	-	●	-	○	-	320.83	385.00
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● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

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COMFORT AND CONVENIENCE

		up!	White Edition	Black Edition	beats	R-Line	GTI	e-up!	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Climate control	2Zone electronic air conditioning with automatic air recirculation and allergy filter	○	○	○	○	○	○	●	225.00	270.00
Front passenger's height adjustable seat		○ ¹	-	-	○	-	○ ¹	●	66.67	80.00
Light and Sight pack	Manual coming/automatic leaving home lighting function and rain sensor	○	○	○	○	○	○	●	120.83	145.00
Winter pack	Heated front seats, electrically heated and adjustable door mirrors and front fog lights with static cornering function	○	○	○	○	●	●	● ²	291.67	350.00

1 Not available in conjunction with 5-door models. 2 Front 'C' signature LED daytime running lights in lieu of front fog lights.

DRIVER'S ASSISTANCE

Cruise and park pack	Cruise control, front and rear parking sensors and rear-view camera	○	○	○	○	○	○	●	358.33	430.00
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● Standard equipment ○ Optional equipment - Not available. Factory-fitted options are subject to availability and extended delivery.

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ACCESSORIES

YOUR VOLKSWAGEN YOUR WAY

	Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT		Part number	Total RRP £ Including VAT	Total fitted RRP £ Including VAT
PROTECTION AND CAR CARE							
Luggage compartment liner – (basic load surface)	1S0 061 160	49.00	-	Rubber floor mats – rear	1S0 061 511 041	47.00	-
Luggage compartment liner – (variable load surface)	1S0 061 160 A	47.00	-	Luxury carpet mat set – 4 pieces	1S2 061 270 WGK	85.00	-
Mudflaps – front	1S0 075 111	-	73.00	Safety kit	000 093 059	25.00	-
Mudflaps – rear (not for GTI)	1S0 075 101 A	-	73.00	Winter car care kit	000 096 352 L	21.50	-
Rubber floor mats – front	1S2 061 501 041	53.00	-	Carpet mat set – front and rear	1S2 061 420 WGK	51.00	-
TRAVEL AND TRANSPORT							
Roof bars (3-dr)	1S3 071 126	247.00	-	Door wind deflectors – front (3-dr), 2 pieces	1S3 072 193 HU3	-	76.00
Roof bars (5-dr)	1S4 071 126	258.00	-	Door wind deflectors – front (5-dr), 2 pieces	1S4 072 193 HU3	-	93.00
Surfboard holder	000 071 120 HA	106.00	-	Volkswagen child seat G1 ISOFIX DUO Plus	5G0 019 909 A	340.00	-
Bicycle carrier	000 071 128 F	108.00	-	Kayak holder	1K0 071 127 A	108.00	-
STYLING AND TECHNOLOGY							
Rear roof spoiler (primed) ¹	1S0 071 641 GRU	-	271.00	Door sill trims – steel (3-dr) 2 treadplates	1S3 071 303	-	147.00
'Autobahn' decorative film – white	1S0 064 317 MY9 K	-	267.00	Door sill trims – steel (5-dr) 4 treadplates	1S4 071 303	-	153.00
'This Side up!' decorative film – black	1S0 064 317 L04 1	-	159.00				
Universal holder for Smartphone integration on Move up! including activation of Volkswagen 'Maps + More'	1S0 051 435 E	195.00	-				

Choosing larger alloy wheels than standard, may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased Vehicle Excise Duty (VED) band, and BIK rates paid for company car drivers may increase. As a result, the VED band that the vehicle falls into may increase from its original VED band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may increase as a result of the increased VED rate. Please see page 24 for full details. In addition, larger alloy wheels than standard size will require the purchase of tyres.

Prices shown do not include the transfer of tyres.

¹ Price excludes painting.

Accessory prices are the manufacturer's Recommended Retail Prices (RRP), shown exclusive and inclusive of fitting where applicable, inclusive of appropriate VAT, and are charged in addition to recommended 'On the road' retail price paid for the vehicle. For full details, please contact your authorised Volkswagen retailer.

Volkswagen UK may change RRP's at any time (this includes where there are government changes in regulation and/or legislation). There may be a delay to any RRP displaying correctly on our materials. Always obtain prices from your chosen authorised Volkswagen retailer.

VOLKSWAGEN SERVICE PLAN

AN ADDITIONAL WAY TO KEEP YOUR PERFECT CAR, PERFECT FOR LONGER

Exclusions and terms apply, please see page 28 for more details. For pricing and further details of the Volkswagen Service Plan, please consult your authorised Volkswagen retailer or visit volkswagen.co.uk

VOLKSWAGEN SERVICE PLAN – RETAIL SALES ONLY

We offer Volkswagen Service Plans to cover all new models for their first two consecutive services in line with the Fixed Service schedule required on the vehicle. Your car will be in the hands of Volkswagen trained technicians who use specialist Volkswagen tools, technology and Volkswagen original parts, and all parts and labour are guaranteed for two years. What's more, the Volkswagen Service Plan will remain with the vehicle should you decide to sell your car.

Volkswagen Service Plan – retail sales only

For vehicles under 1 year old set to the Fixed Service regime that has not had its first service, comprising first two manufacturer's scheduled services:

- 'Oil service' including oil filter change
- 'Oil service' including oil filter change and 'Inspection service' plus a pollen filter replacement (if required)

Excludes electric vehicles. Service plan covers first two consecutive services, limited to 1x 'Oil service' and 1x 'Oil and Inspection service'. T&Cs apply: All vehicles must be set to the Fixed Service regime by the retailer. Maximum age of car is 12 months (Service plan must be taken out before first service is due). Additional work, including wear and tear is excluded. Servicing must be carried out in line with the requirement of the Service Schedule. All work must be carried out by an Authorised Volkswagen Repairer. Offers may be varied or withdrawn at any time. Plan validity is dependent on required payments received. Administered by Volkswagen Financial Services. Retail sales only. For pricing and further details, please consult your authorised Volkswagen retailer or visit volkswagen.co.uk



VED AND ADDITIONAL 'ON THE ROAD' COSTS

Diesel vehicles that do not meet the RDE2 standard will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band. The following tables give the rates of vehicle tax on cars registered on or after 1 April 2019. Please refer to the Model Prices pages to confirm which models are RDE2 compliant.

'FIRST YEAR RATE' VED – CARS REGISTERED ON OR AFTER 1.4.2019 BASED ON CO₂ EMISSIONS AND FUEL TYPE

Petrol/Diesel[†] – 'First year rate' VED

CO ₂ emissions (g/km)	Petrol/Diesel [†] VED £	Petrol total 'On the road' costs £
0	0.00	690.00
1-50	10.00	700.00
51-75	25.00	715.00
76-90	110.00	800.00
91-100	130.00	820.00
101-110	150.00	840.00
111-130	170.00	860.00
131-150	210.00	900.00
151-170	530.00	1,220.00
171-190	855.00	1,545.00
191-225	1,280.00	1,970.00
226-255	1,815.00	2,505.00
Over 255	2,135.00	2,825.00

Diesel[†] – 'First year rate' VED

CO ₂ emissions (g/km)	Diesel [†] VED £	Diesel total 'On the road' costs £
0	0.00	690.00
1-50	25.00	715.00
51-75	110.00	800.00
76-90	130.00	820.00
91-100	150.00	840.00
101-110	170.00	860.00
111-130	210.00	900.00
131-150	530.00	1,220.00
151-170	855.00	1,545.00
171-190	1,280.00	1,970.00
191-225	1,815.00	2,505.00
226-255	2,135.00	2,825.00
Over 255	2,135.00	2,825.00

Alternative fuel – 'First year rate' VED

CO ₂ emissions (g/km)	Alternative fuel VED £	Alternative fuel total 'On the road' costs £
0	0.00	690.00
1-50	0.00	690.00
51-75	15.00	705.00
76-90	100.00	790.00
91-100	120.00	810.00
101-110	140.00	830.00
111-130	160.00	850.00
131-150	200.00	890.00
151-170	520.00	1,210.00
171-190	845.00	1,535.00
191-225	1,270.00	1,960.00
226-255	1,805.00	2,495.00
Over 255	2,125.00	2,815.00

[†] Diesel cars that are tested to RDE2 standards. [†] Diesel cars, including those tested to RDE standards.

'STANDARD RATE' VED

'Standard rate' VED based on fuel type

Fuel type	CO ₂ emissions (g/km)	'Standard rate' 12 months VED £
Electric/Other	0	0.00
Petrol/Diesel	1 - Over 255	145.00
Alternative	1 - Over 255	135.00

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £145 a year, and alternative fuel vehicles will pay a standard rate of £135 a year.

'STANDARD RATE' – OVER £40,000 RRP

'Standard rate' VED for vehicles over £40,000 list price – five year annual rate

Fuel type	'Standard rate' 12 months VED £	Additional rate £	Total annual payment £
Electric	0.00	320.00	320.00
Petrol/Diesel	145.00	320.00	465.00
Alternative	135.00	320.00	455.00

Petrol or diesel vehicles with a list price over £40,000 at first registration pay £465 a year after the 'First year rate' for a period of five years. Alternative fuel vehicles over £40,000 at first registration – hybrids, bi-ethanol or LPG, pay £455 a year after the 'First year rate' for a period of five years. Electric or vehicles producing zero emissions over £40,000 at first registration pay £320 a year after the 'First year rate' for a period of five years. After five years, vehicles will revert to their 'Standard rate' tax depending on fuel type.

ADDITIONAL 'OTR' COSTS

Additional 'On the road' costs

Delivery to retailer	509.17
Number plates	20.00
VAT	105.83
Vehicle first registration fee	55.00
Total	690.00

The total 'On the road' costs above for petrol, diesel, electric and alternative fuel vehicles include the applicable 'First year rate' VED charge plus the 'On the road' costs as detailed above:

The way VED (Vehicle Excise Duty) vehicle tax is calculated will change for vehicles that are first registered with the DVLA on, or after, 1 April 2018. All new diesel vehicles registered after 1 April 2018 that do not meet the RDE2 standard will be charged a supplement on their 'First year rate' to the effect of moving up by one VED (Vehicle Excise Duty) band.

If a new vehicle is registered on or after 1 April 2018, after the 'First year rate' VED the majority of vehicles move to the 'Standard rate' of vehicle tax which is £145 a year.

The 'First year rate' will be based on the CO₂ emissions, fuel type and the list price of the vehicle supplied by the Manufacturer or Retailer as applicable on the day before the vehicle is first registered and taxed.

After the 'First year rate', all vehicles with zero emissions will be exempt from the 'Standard rate' of vehicle tax. All petrol and diesel vehicles will pay a standard rate of £145 a year, and alternative fuel vehicles will pay a standard rate of £135 a year.

Petrol or diesel vehicles with a list price over £40,000 at first registration will pay £465 a year, after the first 'First year rate' vehicle tax, for a period of five years. This comprises the £145 'Standard rate' and £320 additional rate. After five years the vehicle tax will revert to the 'Standard rate' of £145 per year.

Alternative fuel vehicles – hybrids, bi-ethanol or LPG, with a list price over £40,000 at first registration will pay £455 a year after the 'First year rate' vehicle tax for a period of five years. This comprises the £135 'Standard rate' and £320 additional rate which reverts to £135 'Standard rate' after five years.

Vehicles with a list price exceeding £40,000 with zero emissions (including electric) will pay the additional rate of £320 a year for a further five year period, after the 'First year rate' tax. After the five year period these vehicles will pay zero VED tax.

There is no provision for 6 month's 'First year rate' VED.

EFFECTIVE FROM 30 JANUARY 2020.



Model shown is new up! beats with optional Winter pack pearl effect paint.

ENVIRONMENTAL INFORMATION‡

3 AND 5-DR HATCHBACK RANGE.		RDE2 Compliant	Fuel	Doors	Transmission	Output, PS	CO ₂ emission, g/km ¹ , Min.	CO ₂ emission, g/km ¹ , Max.	Combined ¹ fuel consumption mpg, Min.	Combined ¹ fuel consumption mpg, Max.	Combined ¹ fuel consumption ltr/100km, Min.	Combined ¹ fuel consumption ltr/100km, Max.
up! [‡]	1.0 ltr S/S [‡]	No	Petrol	3-door	5-spd manual	60	100	– 100	50.4	– 51.4	5.6	– 5.5
	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	100	– 100	50.4	– 51.4	5.6	– 5.5
White Edition [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	101	– 101	50.4	– 50.4	5.6	– 5.6
Black Edition [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	101	– 101	50.4	– 50.4	5.6	– 5.6
beats [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	100	– 100	50.4	– 51.4	5.6	– 5.5
R-Line [‡]	1.0 ltr S/S [‡]	No	Petrol	5-door	5-spd manual	60	100	– 101	50.4	– 50.4	5.6	– 5.6
GTI [‡]	1.0 ltr TSI S/S [‡]	No	Petrol	3-door	6-spd manual	115	110	– 110	53.3	– 53.3	5.3	– 5.3
	1.0 ltr TSI S/S [‡]	No	Petrol	5-door	6-spd manual	115	110	– 110	53.3	– 53.3	5.3	– 5.3

¹ Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see volkswagen.co.uk/owners/wltp or consult your authorised Volkswagen retailer. For fuel consumption data based on the outgoing test cycle (NEDC equivalent data), which is the 'official' UK fuel consumption data until 31.12.18, please consult your authorised Volkswagen retailer. Data correct at 23.1.20. Figures quoted are for a range of configurations (including non-UK) and are subject to change due to ongoing approvals/changes.

‡ These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at volkswagen.co.uk/need-help/wltp. RDE2 refers to Real Driving Emissions Step 2.

ENVIRONMENTAL INFORMATION^{‡†}

ALL-ELECTRIC MOTOR	RDE2 Compliant	Output, PS	CO ₂ emission, g/km [*]	Trim level	Consumption, kWh/62 miles ¹ (100km), Combined	Range, miles (WLTP) ¹	Efficiency class ²
Electric motor ^{††}	No	82	0*	e-up!	14.5	159	A+

1 These figures were obtained after the battery had been fully charged. The e-up! is a battery electric vehicle requiring mains electricity for charging. There is a new test for fuel consumption, CO₂ and electric range figures (known as WLTP). The electric range shown was achieved using the new test procedure. Figures shown are for comparability purposes. Only compare fuel consumption, CO₂ and electric range figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, accessories fitted (post-registration), variations in weather, driving styles and vehicle load. For more information, please see volkswagen.co.uk/owners/wltp or consult your authorised Volkswagen retailer.

2 Efficiency classes assess vehicles according to CO₂ emissions, taking into account the vehicle's unladen weight. Vehicles conforming to that are graded D. Vehicles that are better than today's average are graded A+, A, B or C. Vehicles that are worse than the average are graded E, F or G.

[‡] This vehicle is a WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicle. More information is available at volkswagen.co.uk/need-help/wltp.

[†] The new e-up! is currently available from stock only. For full details please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk.

* Zero emissions while driving.

RDE2 refers to Real Driving Emissions Step 2.

CO₂ EMISSIONS, BIK% AND VED BANDS WITH OPTIONAL WHEELS[‡]

EFFECT OF WHEEL SIZE ON CO₂ EMISSIONS, BIK% AND VED BANDS

Choosing larger alloy wheels than standard as an option, may result in increased fuel consumption as well as higher CO₂ emissions and subsequently increased Vehicle Excise Duty (VED) band and BIK rates paid by company car drivers may increase. This is due to the fact that larger wheels have both more aerodynamic drag and more mechanical drag, resulting in increased rolling resistance and increased wind resistance. As a result, the VED band that the vehicle falls into may increase from its original VED band when fitted with standard size wheels. In some instances, the recommended 'On the road' retail price paid for the vehicle may increase as a result of the increased VED rate. The chart below shows CO₂ emissions and the related VED bands for vehicles with both standard-fit wheels and larger optional alloy wheels, as well as the increased cost payable due to a change in VED band.

3 AND 5-DOOR HATCHBACK RANGE.			Output, PS	Standard wheel size	CO ₂ emission, g/km ¹ , standard wheels	First year VED £, standard wheels	BIK % with standard wheel size ²	Optional alloy wheel and size	CO ₂ emission, g/km ¹ , optional alloy wheels	First year VED £, optional wheels	BIK % with optional wheel size ²
up! [‡]	1.0 ltr S/S [‡]	5-spd manual	60	15"	100	130.00	24	N/A	N/A	N/A	N/A
White Edition [†]	1.0 ltr S/S [‡]	5-spd manual	60	16"	101	150.00	24	N/A	N/A	N/A	N/A
Black Edition [†]	1.0 ltr S/S [‡]	5-spd manual	60	16"	101	150.00	24	N/A	N/A	N/A	N/A
beats [†]	1.0 ltr S/S [‡]	5-spd manual	60	15"	100	130.00	24	N/A	N/A	N/A	N/A
R-Line [‡]	1.0 ltr S/S [‡]	5-spd manual	60	16"	101	150.00	24	17" Polygon Black	100	130.00	24
GTI [†]	1.0 ltr TSI S/S [‡]	6-spd manual	115	17"	110	150.00	26	N/A	N/A	N/A	N/A
e-up! ^{††}	1.0 ltr S/S [‡]	Single-speed	82	15"	0	00.00	16	N/A	N/A	N/A	N/A

1 Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration. For more information, please see volkswagen.co.uk/owners/wltp or consult your authorised Volkswagen retailer.

2 The BIK % figure quoted includes the 4% diesel supplement, where applicable. Please note: the increase in VED and BIK rate that is payable is in addition to the cost of the optional alloy wheels. Please consult your Volkswagen retailer for full details.

[‡] These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at volkswagen.co.uk/need-help/wltp.

[†] The new e-up! is currently available from stock only. For full details please consult your authorised Volkswagen retailer or visit www.volkswagen.co.uk.



Model shown is new up! White Edition with optional Winter pack.

EFFECTIVE FROM 30 JANUARY 2020.

The new up! – 25

COMPANY CAR TAXATION CHART – TAX YEAR 2019/20

HOW TO CALCULATE YOUR COMPANY CAR INCOME TAX LIABILITY – EFFECTIVE 6.4.2019

Use the car's CO₂ emission figure to look up the Benefit in Kind (BIK) %

Multiply the BIK % by the sum of the car's P11D value¹

Multiply by employee income tax rating
(19%², 20%, 21%², 40%, 41%², 45% or 46%²)

That's the tax you'll pay for your car in 2019/2020

The government is retaining the diesel supplement in company car tax until 2021, when EU-wide testing procedures will ensure new diesel cars meet air quality standards even under strict 'real world' driving conditions. From 6 April 2018 drivers must add 4% to their appropriate percentage if the car is propelled solely by diesel (up to a maximum of 3%).

From 2020/21, the BIK percentages for zero emission cars will reduce from 16% to 2%, whilst BEV/PHEV cars with CO₂ emissions between 1-50g/km will vary between 2% and 14%, depending on the electric range (miles).

For further details of company car tax, please consult your authorised Volkswagen retailer, or visit [volkswagen.co.uk/offers-and-finance/fleet/calculators/company-car-tax-calculator](https://www.volkswagen.co.uk/offers-and-finance/fleet/calculators/company-car-tax-calculator). Full details can be found at assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/815268/190617_-_WLTP_-_summary_of_responses_v2.2.pdf

1 P11D values given in this price list are based on standard specification models with no factory-fitted options or other accessories. If your car includes factory-fitted options or other accessories, you may need to adjust the P11D value to take this into account.

2 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers, these figures reflect the new Scottish rates. For full details of Scottish BIK tax liability, please refer to the Benefit In Kind for Scottish Residents section on page 29.

3 Subject to UK Government announcements.

4 Diesel cars that are tested to RDE2 standards.

Emissions CO ₂ (g/km)	2019/20 Benefit in Kind (BIK)		2020/21 Benefit in Kind (BIK)			2021/22 Benefit in Kind (BIK) ³		
	Petrol/ Electric	Diesel	Electric range miles	Petrol/ Electric/ Diesel ⁴	Diesel	Electric range miles	Petrol/ Electric/ Diesel ⁴	Diesel
0 (EV)	16%			0%			1%	
1-50	16%		130 or above	2%		130 or above	2%	
1-50	16%		70-129	5%		70-129	5%	
1-50	16%		40-69	8%		40-69	8%	
1-50	16%		30-39	12%		30-39	12%	
1-50	16%		1-29	14%		1-29	14%	
51-54	19%			15%			15%	
55-59	19%			16%			16%	
60-64	19%			17%			17%	
65-69	19%			18%			18%	
70-74	19%			19%			19%	
75	19%			20%			20%	
76-79	22%	26%		20%	24%		20%	24%
80-84	22%	26%		21%	25%		21%	25%
85-89	22%	26%		22%	26%		22%	26%
90-94	22%	26%		23%	27%		23%	27%
95-99	23%	27%		24%	28%		24%	28%
100-104	24%	28%		25%	29%		25%	29%
105-109	25%	29%		26%	30%		26%	30%
110-114	26%	30%		27%	31%		27%	31%
115-119	27%	31%		28%	32%		28%	32%
120-124	28%	32%		29%	33%		29%	33%
125-129	29%	33%		30%	34%		30%	34%
130-134	30%	34%		31%	35%		31%	35%
135-139	31%	35%		32%	36%		32%	36%
140-144	32%	36%		33%	37%		33%	37%
145-149	33%	37%		34%	37%		34%	37%
150-154	34%	37%		35%	37%		35%	37%
155-159	35%	37%		36%	37%		36%	37%
160-164	36%	37%		37%	37%		37%	37%
165-169	37%	37%		37%	37%		37%	37%
170-174	37%	37%		37%	37%		37%	37%
175-179	37%	37%		37%	37%		37%	37%
180+	37%	37%		37%	37%		37%	37%

Taxable percentage of P11D value (Diesel figures include the 4% diesel supplement)

COMPANY CAR TAXATION COMPARISON

3-YEAR TAXATION COMPARISON GUIDE

UP!				RDE2 Compliant	Output, PS	CO ₂ emission, g/km ¹	Basic Recommended Retail £	VAT £	Total Recommended Retail £	Tax year commencing	P11D Value £	BIK % ²	Annual cost at 20% ³ tax rate £	Annual cost at 40% ³ tax rate £
up! [†]	1.0 ltr S/S [†]	3-door	5-spd manual	No	60	100	9,683.33	1,936.67	11,620.00	2019/20	12,255.00	24	588.24	1,176.48
										2020/21	12,255.00	25	612.75	1,225.50
										2021/22	12,255.00	25	612.75	1,225.50
beats [†]	1.0 ltr S/S [†]	5-door	5-spd manual	No	60	100	10,558.33	2,111.67	12,670.00	2019/20	13,305.00	24	638.64	1,277.28
										2020/21	13,305.00	25	665.25	1,330.50
										2021/22	13,305.00	25	665.25	1,330.50

1 Figures shown are for comparability purposes; only compare fuel consumption and CO₂ figures with other vehicles tested to the same technical procedures. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. There is a new test used for fuel consumption and CO₂ figures (known as WLTP). The CO₂ figures shown however, are based on a calculation designed to be equivalent to the outgoing (NEDC) test cycle and will be used to calculate vehicle tax on first registration.

For more information, please see volkswagen.co.uk/owners/wltp or consult your authorised Volkswagen retailer.

2 The BIK % figure quoted includes the 4% diesel supplement, where applicable.

3 From 6 April 2018, new income tax rates have been introduced for Scottish Taxpayers. For full details of Scottish BIK tax liability, please refer to the Benefit In Kind for Scottish Residents section on page 29.

† These vehicles are WLTP (Worldwide Harmonised Light-Duty Vehicles Test Procedure) type approved vehicles. More information is available at volkswagen.co.uk/need-help/wltp.

All examples are for manual derivatives unless otherwise stated.

RDE2 refers to Real Driving Emissions Step 2.

THE VOLKSWAGEN SERVICE, FOR YOUR PEACE OF MIND

VOLKSWAGEN FINANCE¹

Volkswagen Finance specialises in providing funding solutions for Volkswagen drivers. Whether your Volkswagen is for private or business use, you can choose from a range of funding options.

Solutions – a Personal Contract Plan

Flexible finance plan designed to allow you to drive a new vehicle sooner than you think. At the end of your agreement you can choose to trade in your Volkswagen for a new one, keep it, or hand it back.

Hire Purchase

A simple and straightforward way to finance your Volkswagen. Have the option to break down your monthly payments over a period that suits you, making financing your car much more manageable than you think.

Contract Hire

Available for both personal and business customers. Ideal for customers simply wanting to pay a monthly rental for the vehicle, change it on a regular fixed period and have no disposal risk.

- Lease Purchase
- Finance Lease

With all Volkswagen Finance products you can choose a fixed-cost maintenance plan to help you budget for your servicing and maintenance costs. Buy your service plan online or visit your local Volkswagen retailer for more information.



VOLKSWAGEN INSURANCE²

We want you to start enjoying your new car from day one, and thanks to our complimentary five day Volkswagen Drive Away Insurance you can. Please visit insurewithvolkswagen.co.uk/driveaway to activate your cover. If eligible, we will also give you a quotation for our annual insurance, designed specifically for Volkswagen drivers.

ANNUAL CAR INSURANCE

Volkswagen car insurance helps give you peace of mind with the following benefits at no extra cost:

- Repairs carried out by Volkswagen trained technicians using Volkswagen Genuine Parts and paints when repaired by a Volkswagen approved repairer
- Guaranteed courtesy car
- Child seat replacement
- Uninsured driver promise
- Vandalism promise
- 24 hour accident recovery

For more information or to get a quote, visit insurewithvolkswagen.co.uk

SERVICING AND MAINTENANCE

The up! is serviced using the Fixed Service schedule. The service intervals for the Fixed Service are as follows:

- Oil change service – After 1 year or 10,000 miles (15,000km), whichever is soonest.
- Inspection service³ – First after 2 years or 20,000 miles (30,000km), then every 1 year or 20,000 miles (30,000km), whichever is soonest.

Electric vehicles

Vehicles powered only by an electric motor require a Fixed Service schedule as follows:

- Inspection service – First after 2 years or 20,000 miles (30,000km), whichever is soonest.
- Subsequent services every 1 year or 20,000 miles (30,000km), whichever is soonest.



VOLKSWAGEN INSURANCE⁴

Get three years' Volkswagen Insurance cover for free.

Another great benefit of being a Volkswagen driver. If your Volkswagen was damaged in an accident, wouldn't you want it fixed by a Volkswagen trained technician using only Genuine Volkswagen Parts? Insurance is Volkswagen's accident and repair cover which does exactly that. It works alongside your main comprehensive motor insurance policy no matter who you are insured with, to make sure you get the quality repair and service you would want. If you're involved in an accident or your car is stolen, just one call to us and we'll look after your claim from start to finish, ensuring your Volkswagen is restored to the highest standard.

Activate your cover and benefit from:

- A guarantee that your Volkswagen will be repaired by a Volkswagen approved repairer and Volkswagen trained technicians, using only Genuine Volkswagen Parts and paints.
- A dedicated Claims Manager who will manage your claim from start to finish, liaising with your insurer and the repairer so you don't have to.
- Help to recover any uninsured losses using our Legal Expenses Cover.
- Online claims tracking so you can keep up to date with the status of any claim.

Volkswagen Insurance is free to all Volkswagen customers for three years and it only takes a minute to get cover.

To find out more and to activate your cover, visit insurewithvolkswagen.co.uk/insurance



WARRANTY

Exclusions and terms and conditions apply to all warranties, plans and insurance listed. For pricing and further details of Volkswagen Warranties, Service Plans and Insurance, please consult your authorised Volkswagen retailer or repairer, or visit volkswagen.co.uk

THE VOLKSWAGEN WARRANTY THREE-YEAR WARRANTY

All Volkswagen passenger cars come with a three-year/60,000 miles warranty, which protects your car against the failure of most technical and electrical components due to manufacturing defects. This comprises a two-year manufacturer's warranty with unlimited mileage plus a further one-year/60,000 miles (whichever is soonest) Retailer Warranty⁵. Should the mileage exceed 60,000 miles within the first two years, the manufacturer's two-year warranty will still be valid. Full details of the three-year warranty are available from your authorised Volkswagen retailer or repairer.

BODY PROTECTION WARRANTY

The internal body sections and panels are covered against rusting through from the inside for 12 years. Naturally, the vehicle must be cared for in compliance with the manufacturer's operating instructions. Please consult your authorised Volkswagen retailer or repairer for full warranty details.

THREE-YEAR PAINTWORK WARRANTY

This latest paintwork warranty, pioneered by Volkswagen, provides you with cover on a new car. Naturally, during the warranty period the car must be cared for in compliance with the manufacturer's operating instructions. Any paintwork defects, as a result of the manufacturing process, will be rectified without charge.

APPROVED ACCESSORIES

A comprehensive range of accessories from alloy wheels to carpet mats is available to complement the factory-fitted option list. Volkswagen approved accessories purchased from and fitted by your authorised Volkswagen retailer at the point of vehicle sale will also benefit from the three-year vehicle warranty.

VOLKSWAGEN ROADSIDE ASSISTANCE

Every new car is registered for Volkswagen Roadside Assistance for one year except the Touareg which is registered for three years. This provides vehicle roadside and home recovery in the unlikely event of a breakdown in the UK and Europe (subject to conditions). Volkswagen Roadside Assistance can also be purchased for subsequent years.

Exclusions and terms and conditions apply. For pricing and further details of Volkswagen Roadside Assistance, please consult your authorised Volkswagen retailer, or visit volkswagen.co.uk



PRICES AND SPECIFICATIONS

The prices and specifications contained in this price list are for information purposes only as our products are continually updated and changes may be made to the prices and specifications at any time. If you require any specific feature, please consult your authorised Volkswagen retailer who is regularly updated with any change in specification. Prices and specifications are subject to change without notice.

Following the announcement of a price increase, any vehicle order which can be accepted into the factory production system before the effective date of the price increase will be supplied at the current price, even if built and delivered after the date on which the increase became effective.

Note: We would like to advise you that telephone calls to Volkswagen Customer Care may be monitored and recorded as part of our training and quality assurance processes. All our monitoring and recording processes meet Ofcom regulations.

BENEFIT IN KIND (BIK) FOR SCOTTISH RESIDENTS

Effective as of 6 April 2018, the Scottish Government introduced their own BIK taxation structure. This is only applicable to Company Car Drivers that are resident Scottish taxpayers. HMRC will continue to be responsible for the collection and management of taxes and will determine whether or not an individual is a Scottish taxpayer based on where their primary place of residence is.

Scottish Income Tax rates and Bands 2018/19

Starter rate 19% - over £11,850 - £13,850

Basic rate of 20% - over £13,850 - £24,000

Intermediate rate 21% - over £24,000 - £44,273

Higher rate 41% - over £44,273 - £150,000

Top rate 46% - above £150,000

VOLKSWAGEN E-UP! EIGHT-YEAR BATTERY WARRANTY

1. A guarantee for eight years or 99,360 miles/160,000km (whichever is soonest), on all material or manufacturing defects.
2. Gradual reduction in battery capacity over time is integral to the nature of the component, and does not represent a defect under the terms of this guarantee, as long as the reduction in capacity is not in excess of the value specified for this vehicle in the owner's manual.
3. With the exception of the warranty term, all warranty conditions stipulated by the Volkswagen retailer selling the vehicle (prerequisites, criteria for freedom from defects, exclusions, settlement of claims, entry into force and start of extended warranty term, scope of application etc.) also apply to the high voltage battery.

EV AND PHEV VEHICLE HOME CHARGING

Home charging using a domestic socket will depend on the condition and suitability of the wiring in your home. Always consult a qualified electrician before charging when using a domestic socket for the first time, or, if the socket is to be used as the primary source of charging. Domestic sockets on the same circuit as other appliances, particularly those in frequent use, will draw additional amperage which may result in a breaker switch being 'tripped'. Establishing a separate circuit for home charging will help ensure your electric vehicle is supplied with a consistent, uninterrupted current. For optimum charging, we recommend installing an electric vehicle charging point at home.

VOLKSWAGEN E-UP! SPECIALIST RETAILER NETWORK

The e-up! model is only available for sale through an authorised specialist Volkswagen retailer. These retailers have the ability to provide the highest levels of service when purchasing your e-up! model. For details of your nearest authorised specialist Volkswagen retailer, please visit volkswagen.co.uk for more details.

1. Finance is available to 18s and over, subject to status. Terms and conditions apply. Volkswagen Finance.
2. Volkswagen Car Insurance is underwritten by U K Insurance Limited. Registered Office: The Wharf, Neville Street, Leeds LS1 4AZ. Registered in England and Wales number: 1179980. U K Insurance Limited is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority (FCA) and the Prudential Regulation Authority. Calls may be recorded. Volkswagen Financial Services is a trading name of Volkswagen Financial Services (UK) Limited ('VWFS UK'), registered in England and Wales number: 2835230 (Registered Office: Brunswick Court, Yeomans Drive, Blakelands, Milton Keynes MK14 5LR). Volkswagen Insurance Service (Great Britain) Ltd. is an appointed representative of VWFS UK. VWFS UK is authorised and regulated by the FCA, registration number: 311988. Authorisation details for both organisations can be checked on the Financial Services Register by visiting fca.org.uk. VWFS UK and U K Insurance Limited are not part of the same corporate group.
3. The inspection service first at 3 years (or 40,000 miles) and then every second year (or 40,000 miles) has additional workshop.
4. Insurance from Volkswagen Financial Services is sold and administered by Lawshield UK Limited, registered in England number: 3360532. Registered office: Lawshield House, 850 Ibis Court, Lakeside Drive, Centre Park, Warrington, Cheshire, WA1 1RL and underwritten by UK General Insurance Limited on behalf of Great Lakes Insurance SE. Great Lakes Insurance SE is a German insurance company with its headquarters at Königstrasse 107, 80802 Munich. UK Branch office: Plantation Place, 30 Fenchurch Street, London, EC3M 3AJ. Lawshield UK Limited is authorised and regulated by the Financial Conduct Authority (FCA). Authorisation details can be checked on the FCA's register at fca.org.uk. Great Lakes Insurance SE, UK Branch, is authorised by Bundesanstalt für Finanzdienstleistungsaufsicht and subject to limited regulation by the Financial Conduct Authority and Prudential Regulation Authority. Details about the extent of their regulation by the Financial Conduct Authority and Prudential Regulation Authority are available on request.
5. All warranty work must be completed by an authorised Volkswagen retailer or repairer.

The new up!

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Volkswagen Information Service
Freephone: 0800 333 666
Internet: volkswagen.co.uk

Volkswagen Fleet Business Centre
Freephone: 0800 0093 397
Internet: volkswagen.co.uk/offers-and-finance/fleet

This price list can be viewed or downloaded in pdf format at:
volkswagen.co.uk

Prices, specifications, features, technical and other information (including fuel consumption, CO₂ emissions and range) are updated regularly and are subject to change without notice (this may include changes between order and delivery). There may be a delay in updates to our materials – always consult your authorised Volkswagen retailer for the latest information.



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